



CITY OF CUPERTINO

Parks & Recreation System Master Plan



Parks and Recreation Commission Meeting
Community Priorities Workshop
May 17, 2018

How many years have you lived in Cupertino?

11% A. Less than 1 year

0% B. 1 – 3 years

0% C. 4 – 9 years

5% D. 10 – 15 years

84% E. 16 – 25 years

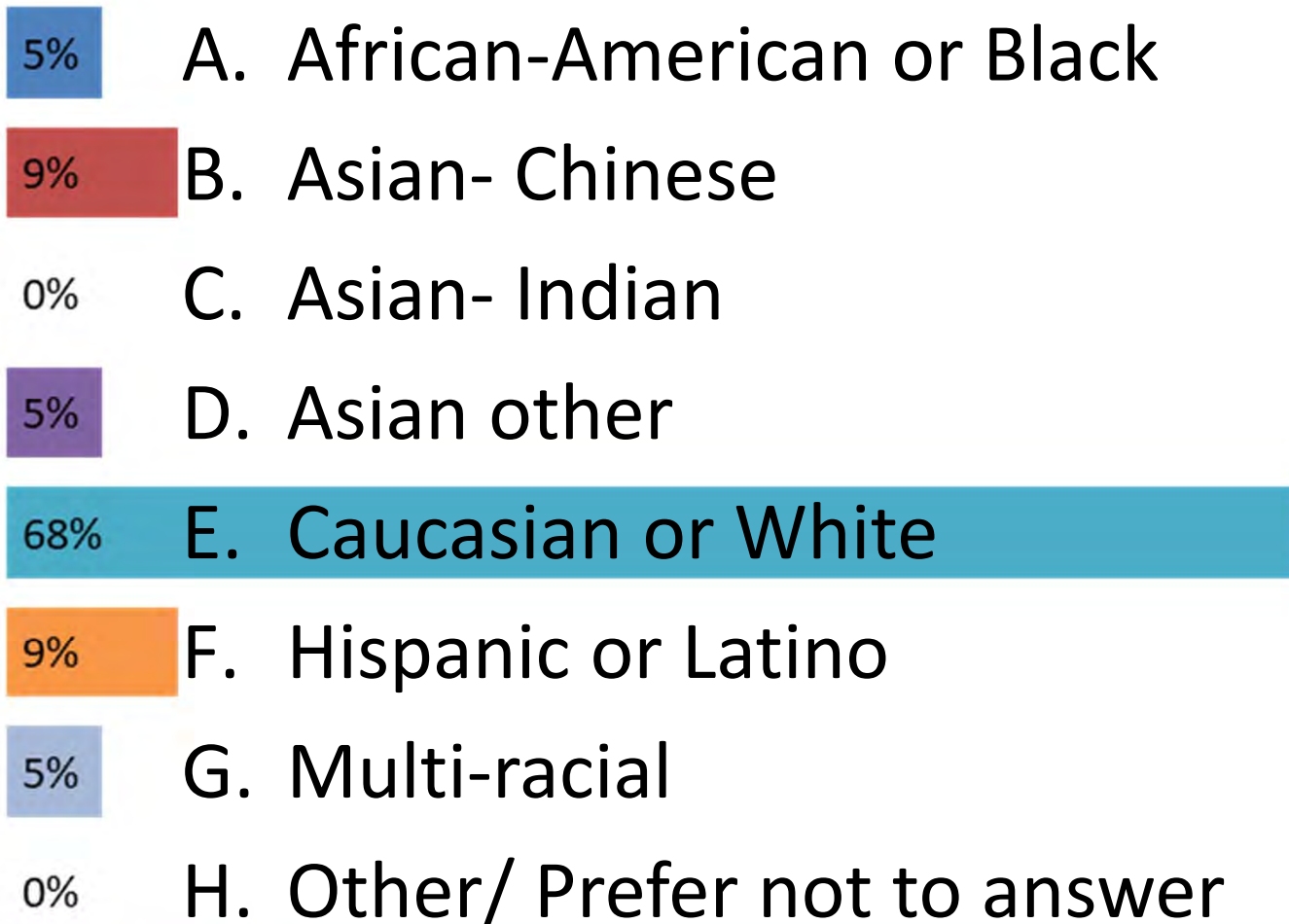
0% F. I do not live in Cupertino

Do any children 18 or younger live in your household?

21% A. Yes

79% B. No

Many people think of themselves as belonging to an ethnic or racial group. How do you identify yourself? (Select all that apply.)



What is your age?

0% A. Under 14

0% B. 14-17

14% C. 18-29

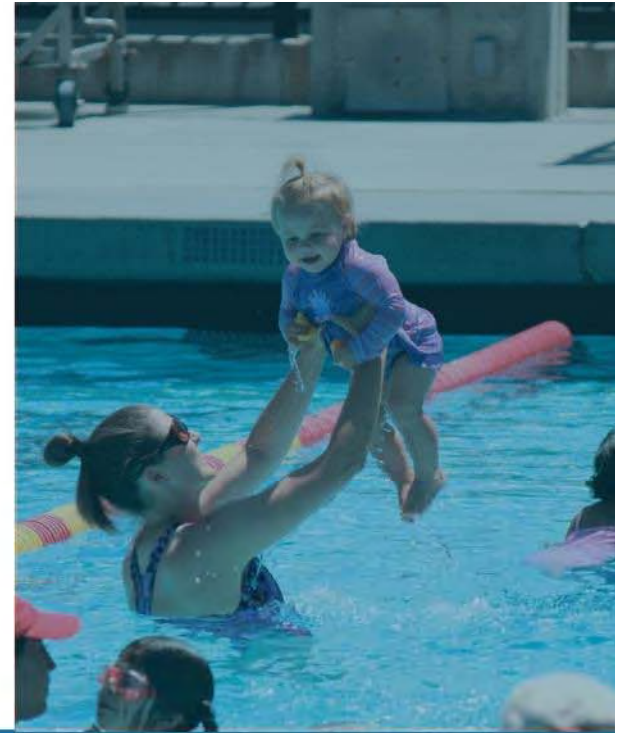
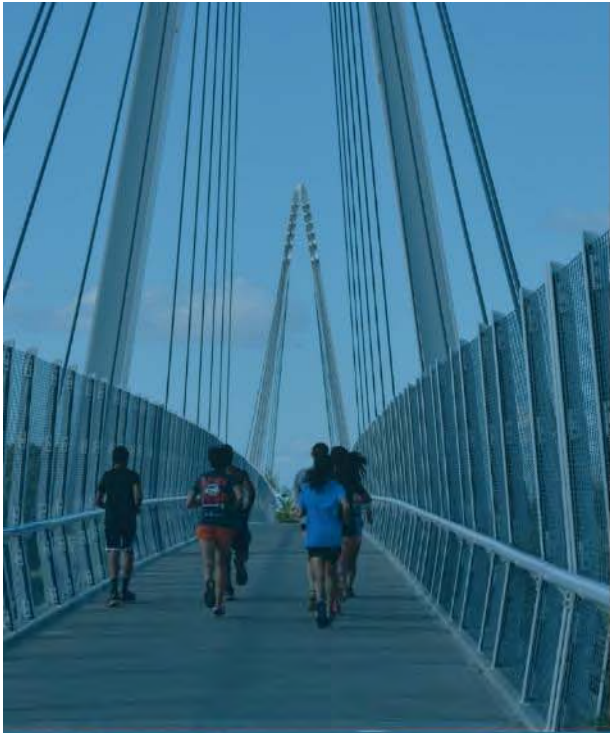
5% D. 30-39

5% E. 40-49

24% F. 50-64

33% G. 65-74

19% H. 75+



Priority Projects

Which of the following “big moves,” should the City invest in? (Choose two.)

- 15% A. Develop new neighborhood parks
- 17% B. Renovate or add facilities to parks
- 29% C. Enhance and protect natural areas
- 15% D. Add or expand major facilities
- 24% E. Develop trails

Which of the following large facilities should the City pursue developing? (Select all that apply.)

12% A. Aquatic facility/year round pool

18% B. Performing and fine arts center

15% C. Multi-purpose recreation center (with gymnasium)

5% D. Gymnasium

17% E. Technology center, incubator hub, maker space

8% F. Teen space and services

14% G. Expanded senior services or senior center

11% H. New sports fields and athletic facilities

Select the TWO large facilities that should be the City's highest priorities.

16% A. Aquatic facility/year round pool

26% B. Performing and fine arts center

19% C. Multipurpose recreation center (with gymnasium)

0% D. Gymnasium

19% E. Technology center, incubator hub, maker space

0% F. Teen space and services

12% G. Expanded senior services or center

9% H. New sports fields and facilities

Select the TWO large facilities that should be the City's lowest priorities.

- 20% A. Aquatic facility/year round pool
- 6% B. Performing and fine arts center
- 0% C. Multipurpose recreation center (with gymnasium)
- 23% D. Gymnasium
- 11% E. Technology center, incubator hub, maker space
- 17% F. Teen space and services
- 3% G. Expanded senior services or center
- 20% H. New sports fields and facilities

Select the ONE facility that should be the City's top priority.

19% A. Aquatic facility/ outdoor pool

52% B. Performing and fine arts center

19% C. Multipurpose recreation center (with gymnasium)

10% D. None of the above



If smaller rather than larger facilities are developed, which of the following would be your priority? (Choose one.)

29% A. Community pool

58% B. Small-to-mid-sized theater

4% C. Single gymnasium

8% D. None of the above



Community Pool



Mid-sized Theater



Single Gymnasium

Select the aquatic facility the City should prioritize.

28% A. Large aquatic facility

72% B. Community pool



A. Community Pool



B. Large Aquatic Facility

Select the performing arts space that the City should prioritize.

54% A. Large performing and fine arts center

46% B. Small-to-mid-sized theater



A. Performing and fine arts center



B. Small-to-mid-sized theater

Select the recreation facility that the City should prioritize.

59% A. Large multipurpose recreation center (with gymnasium)

41% B. Single gymnasium



A. Multipurpose recreation center (w/ recreation center)



B. Single gymnasium

Of the following sports courts, which TWO do you think the City should prioritize?



a. Indoor tennis/pickleball courts



b. Indoor basketball



c. Indoor sports courts (badminton, bocce, futsal...)



d. Outdoor tennis/pickleball courts



e. Outdoor basketball



f. Outdoor sports courts (badminton, bocce, futsal...)

Of the following sports courts, which TWO do you think the City should prioritize?

3% A. Indoor tennis/pickleball

13% B. Indoor basketball

16% C. Indoor sports courts (badminton, bocce, futsal...)

16% D. Outdoor tennis/pickleball

21% E. Outdoor basketball

29% F. Outdoor sports courts (badminton, bocce, futsal...)

3% G. None of the above

Of the following items, which TWO do you think the City should prioritize?



a. Formal/ornamental garden



b. Healing/sensory garden



c. Demonstration Garden with educational/teaching focus



d. Native plantings / landscaping in parks

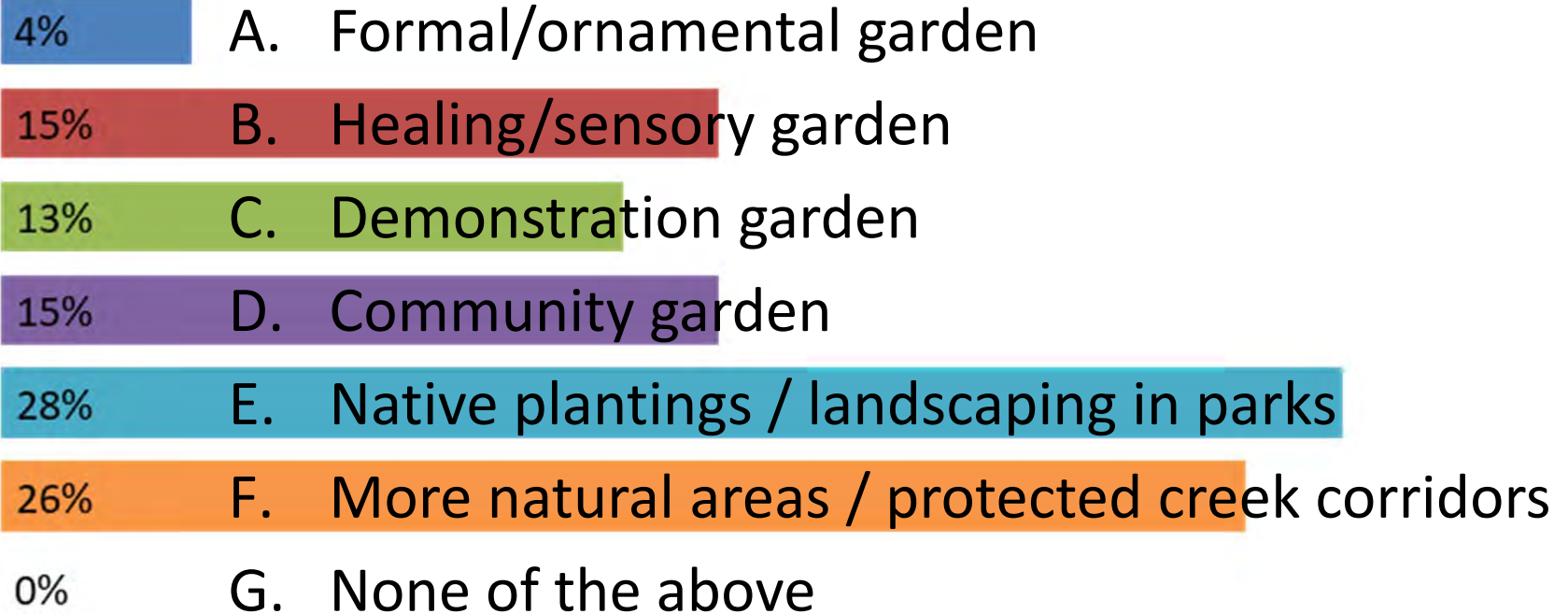


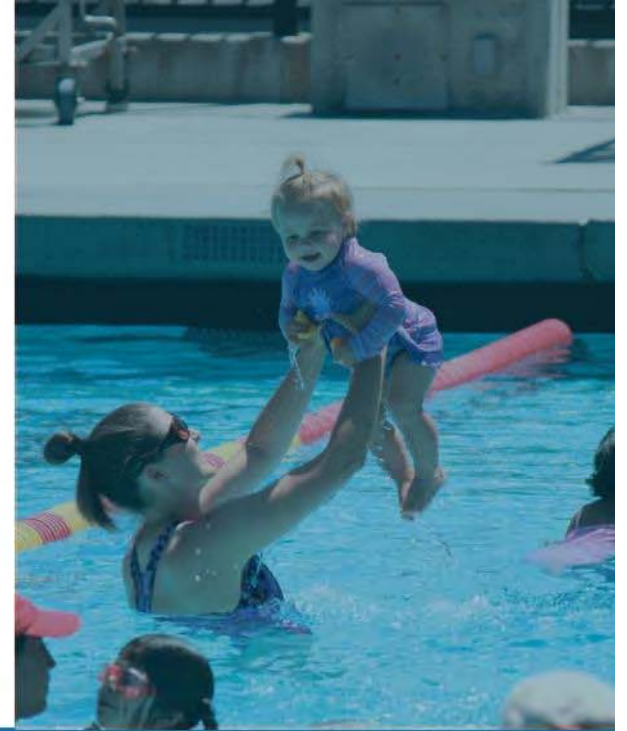
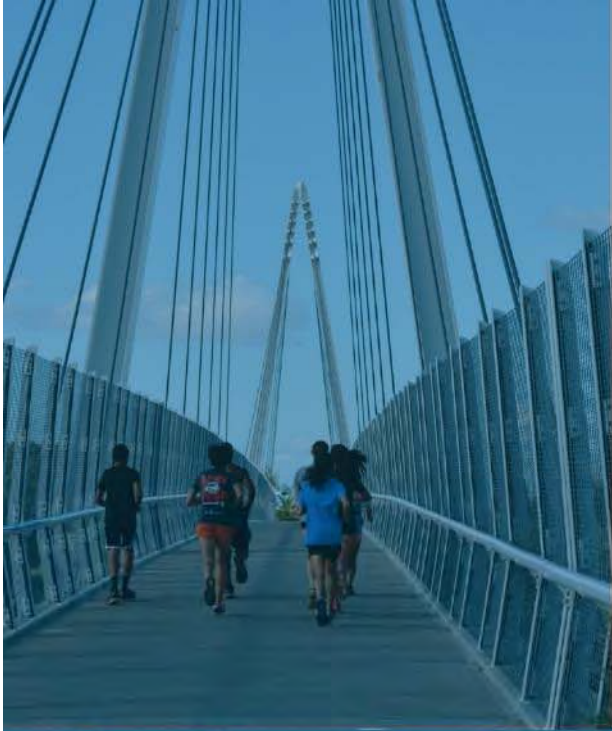
e. More natural areas / protected creek corridors



f. Community Garden

Of the following items, which TWO do you think the City should prioritize?





Memorial Park

Memorial Park: Existing Configuration



Memorial Park: Naturalized Civic Concept



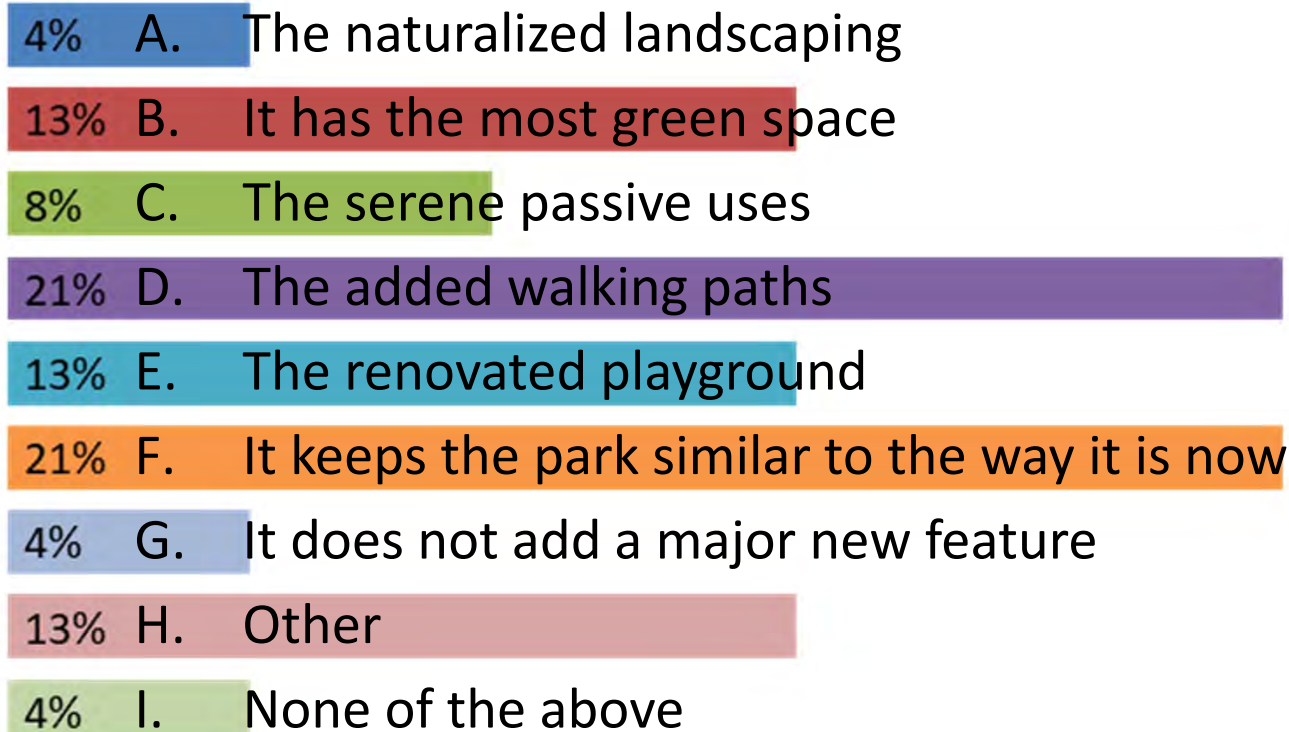
Memorial Park: Arts & Events Concept



Memorial Park: Active & Multi-Use Concept



What do you like most about the naturalized civic gathering concept? (Choose two.)



What do you like most about the arts and events concept? (Choose two.)

- 29% A. The added performing and fine arts center
- 5% B. The incubator hub
- 5% C. The expanded and improved outdoor event space
- 17% D. The expanded amphitheater
- 14% E. The expanded play area
- 12% F. The water feature
- 2% G. Renovation of Quinlan's outdoor plaza
- 7% H. Other
- 10% I. None of the above

What do you like most about the active and multi-use concept? (Choose two.)

- 12% A. The expanded and improved outdoor event space
- 10% B. The retained baseball field
- 14% C. The added swimming pool/aquatic facility
- 14% D. The added gym with rooftop activities
- 7% E. The expanded Senior Center and improved parking
- 10% F. The water feature around the gazebo
- 7% G. More parking at Quinlan
- 2% H. The water feature
- 21% I. The added walking path loop
- 2% J. Other

Which one of these concepts best captures your vision for the future of Memorial Park?

12% A. Naturalized civic gathering

15% B. Arts and events

27% C. Active and multi-use

46% D. A mix of the concepts

What do you like most about your preferred concept? (Select all that apply.)

- 22% A. It has the facilities I think are most important
- 22% B. It creates a social and activity hub for our community
- 19% C. It has the best green space/open space
- 19% D. It keeps the park similar to the way it is now
- 0% E. It appears to be the most affordable concept
- 3% F. I don't like any of the three concepts
- 16% G. I like all of the concepts to some extent
- 0% H. Other



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