



Parks & Recreation System Master Plan



VISION, MISSION AND GOALS (DRAFT)

Since 2015, the City of Cupertino has collected comments from community members and stakeholders to shape the *Parks & Recreation System Master Plan* (Master Plan). Building on earlier outreach efforts, an online questionnaire was conducted between July 10 and August 9, 2017, to invite feedback on language and concepts related to the Master Plan vision and goals.

This document presents the draft vision, mission, and goals that articulate the community's desired outcomes for the Master Plan. It reflects the community insights from the online questionnaire as noted in Appendix A (questionnaire data tables), Appendix B (write-in responses) and Appendix C (questionnaire). This organizing framework will be reviewed by the Parks and Recreation Commission and City Council prior to incorporation in the Master Plan.

VISION

The vision reflects the City's aspirations for parks and recreation. It paints a picture of the desired future the community wants to achieve.

We aspire to provide excellent recreation facilities, activities and outdoor areas that connect community members in a sustainable, healthy and diverse community.

This vision includes the following elements:

- Excellent: our desire to be the best, to be an accredited, gold medal department that cultivates a high level of community satisfaction
- Recreation facilities: a variety of inclusive, indoor, outdoor, year-round facilities
- Activities: programs, events and drop-in recreation opportunities that provide experiences for all ages, interests and abilities
- Outdoor areas: parks, trail corridors, open space and natural areas that support recreation, environmental education and stewardship
- Connect: link and unite people through trails, social activities, volunteerism, community engagement and transportation opportunities
- Community members: people who live and work in Cupertino
- Sustainable: maintained in a green, environmentally-friendly way to support our future legacy
- Healthy: the single largest social issue in our country, addressing health, fitness and wellness, along with the city's financial health and economic vitality
- Diverse: the unique character and culture of our city

MISSION

A mission statement describes the business or approach that staff will take in providing parks, recreation facilities, trails and open space. Two different options are noted:

Option 1: The City of Cupertino:

- PROMOTES parks and public spaces as integral elements of our City's character;
- RESTORES, preserves, and protects our creeks, meadows, trees and natural areas;
- ENGAGES our diverse residents in healthy, inclusive events and activities; and
- CREATES a livable, walkable and welcoming community.

Option 2: The Recreation and Community Services Department provides, manages, and sustains a network of parks and natural areas, recreation facilities, and trails that host a variety of recreational, cultural, educational, and social experiences.

MASTER PLAN GOALS

Six Master Plan goals will guide park and recreation projects and help achieve General Plan goals for the Recreation and Community Services Department. Goals are the desired outcomes to be achieved by implementing the Parks & Recreation System Master Plan. Goals can be used to identify plan strategies, policies or recommendations to guide future decisions and ensure consistent long-term direction for service provision.

To better understand Master Plan goals, each includes samples of the types of policy and strategy areas that could support them. Several samples are tied specifically to outreach themes identified in the first phase of the Master Plan process.

MP1. **Protect nature, trees and natural areas** in parks and throughout the city to support wildlife, ecological functions and a stronger connection to Cupertino's natural environment.

- a. Natural resource protection
- b. Nature experience and access
- c. Environmental stewardship
- d. Environmental education

MP2. **Create a walkable, bikeable and accessible city** by providing an interconnected network of multiuse trails, walkways and bikeways, close-to-home parks, and community destinations.

- a. Trail opportunities
- b. Park and facility access
- c. Geographic distribution of new parks and facilities

MP3. **Reinvigorate and revitalize parks and recreation facilities and offerings** to support broad and inclusive recreation interests.

- a. Recreation variety
- b. Extraordinary play

- c. Facilities to support high use/most popular activities
- d. Park renovation / revitalization

MP4. Support social gatherings, events, programs and activities for people of all ages, abilities, cultures, and interests.

- a. Social gathering and celebration
- b. Teen empowerment, youth development, senior programming, lifelong learning
- c. Multi-generational programming
- d. Cultural diversity
- e. Health and wellness
- f. Neighborhood cohesiveness and community enrichment

MP5. Create high quality recreation experiences, places and services that are welcoming, safe, responsive, comfortable and reflective of Cupertino's unique character.

- a. Parks and recreation hospitality
- b. ADA accessibility and universal access
- c. Safe parks and facilities
- d. Uniquely Cupertino (heritage, history, landscape, interests, culture, art)
- e. Customer service, branding, marketing
- f. Communication and community engagement

MP6. Provide, manage and maintain parks, facilities, programs and services through stewardship, sustainability and the wise use of resources.

- a. Fiscal and financial responsibility
- b. Operations and maintenance efficiencies
- c. Resources and asset maintenance and stewardship
- d. Sustainable practices
- e. Leveraging resources
- f. Collaborating with partners/stakeholders/volunteers

DEPARTMENT TAGLINE

The Department's current tagline is "Creating a positive, healthy & connected community." The tagline and brand for Recreation and Community Services could be updated in the future.



Parks & Recreation System Master Plan



APPENDIX A: VISION AND GOALS QUESTIONNAIRE SUMMARY

This document summarizes the data from the online survey that the City of Cupertino administered as a part of the several outreach activities for its parks and recreation system master plan update. The online survey was focused on eliciting community feedback that would help define the Master Plan vision and goals. The survey was open for community input from July 10th to August 9th, 2017.

A total of 1,206 respondents participated in the survey but may not have answered every question. Full results are presented as data tables and figures below. For all questions, the percentages are calculated based on the total number of respondents who viewed the question—whether or not an answer was selected. For a few questions, respondents could write-in additional comments if their responses were different from the default answer choices. A summary of the write-in responses can be found in *Appendix B*. *Appendix C* presents the questionnaire.

OUTREACH EFFORTS

The City staff used various social media platforms, printed publications, flyers, mailing lists and email notifications to publicize the survey link and prompt as many respondents as possible. Following is a summary of the outreach efforts undertaken for this survey:

- **July through final week:**
 - Cover article in *The Scene* (July/August 2017 issue) mailed to more than 20,000 households in Cupertino. Copies of the publication were provided at the City Hall, Library, Quinlan and Senior Center.
 - Hard copies of the survey and postcards were made available at Quinlan and Senior Center.
 - Email notifications sent to the Senior Center notification list (over 1600 members) and people on the project notification list (over 230).
 - Survey link posted to the websites such as Next Door, Twitter, Facebook, City's website home page and on McClellan Ranch Preserve Facebook page.
 - Flyers and postcards distributed at the Library, City Hall, BBF Golf Course, Sports Center, Senior Center and at the Summer Concert at Memorial Park (Killer Queens).
 - Lawn signs posted at all City parks, trails and recreation facilities.
 - Email blast to around 14,300 Recreation program participants.
 - Email notifications sent to City staff, Commissioners, and Council members (over 250) and over 100 Sports Center members. Notification regarding the survey included in the quarterly online newsletter issued to approx. 380 block leaders.

Appendix A: Summary Tables

- Requested email notification distribution to Chamber of Commerce members and Rotarians.
- Email notification sent to summer staff and part time staff, and block leaders.
- Email notification and flyers distributed to 840 Citizen Corps and community members involved in safety and emergency response.
- Hard copies provided at Teen Center and teens encouraged to participate.
- Announced at Parks and Recreation Commission meeting.
- Questionnaires and flyer provided at the Teen section of two local libraries.
- Questionnaires distributed at summer camp families with youth.
- Distributed surveys to teens and counselors at Leader-in-Training dinner.
- Questionnaires, flyers and promotion provided at National Night Out event.
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- **Final Week of Survey:**
 - Facebook promotion in the local region continued with final week reminder.
 - Email notification reminder to Rec program participants (over 14,750 subscribers).
 - Email notification reminder City staff, Commissioners, Council members, Sports Center members, block leaders, etc.
 - Last Week of Survey reminder posted to NextDoor, Twitter, City and McClellan Ranch Facebook pages

SURVEY RESULTS

TABLE 1: WHICH OF THE FOLLOWING WORDS BEST DESCRIBE THE IDEAL FUTURE FOR CUPERTINO’S PARKS AND RECREATION SYSTEM? (CHOOSE YOUR TOP 4)

ANSWER	COUNT	PERCENTAGE
Safe	601	47.3%
Friendly/welcoming	512	40.3%
Bikeable/walkable	478	37.6%
Natural	453	35.6%
High quality	334	26.3%
Healthy	310	24.4%
Inclusive/diverse	298	23.4%
Quiet/peaceful	296	23.3%
Multi-generational	289	22.7%
Playful	241	19.0%
Accessible/equitable	168	13.2%
Educational	149	11.7%
Innovative	139	10.9%
Unique/extraordinary	121	9.5%
Interconnected	104	8.2%
Exciting	72	5.7%
Collaborative	37	2.9%

Appendix A: Summary Tables

TABLE 2: HOW SHOULD NATURE BE INCORPORATED IN CUPERTINO PARKS AND RECREATION? (SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Improve or restore creeks, meadows, natural areas and wildlife habitat in existing parks	552	49.3%
Plant trees and native plants across the community to create green space	432	38.6%
Acquire more natural areas to protect wildlife and provide quiet areas for people to connect with nature	413	36.9%
Provide places to interact with and explore plants, animals and their natural environment	251	22.4%
Support environmental education and nature interpretation	168	15.0%
Add bird-friendly or pollinator-friendly plantings and features in parks and city properties	155	13.9%
None of the above / this is not important to me	30	2.7%
Other (please describe):	33	3.0%

TABLE 3: HOW SHOULD CUPERTINO SUPPORT A VARIETY OF RECREATIONAL OPPORTUNITIES? (SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Provide different types of recreation facilities, programs and activities for all ages, abilities, cultures and interests	584	52.2%
Include varied types of active recreation (e.g., sports, fitness, biking) and passive recreation (e.g., relaxing, picnicking, playing board games)	513	45.8%
Increase both indoor and outdoor recreation facilities and programs	308	27.5%
Provide more traditional recreation options, such as sports fields and courts, picnic areas, and playground equipment	233	20.8%
Introduce new, exciting, trendy or innovative opportunities	155	13.9%
Support drop-in, unprogrammed activities	130	11.6%
None of the above/this is not important to me	33	3.0%
Other (please describe):	37	3.3%

**TABLE 4: HOW SHOULD PARKS AND RECREATION FACILITIES REFLECT CUPERTINO’S UNIQUE CHARACTER AND IDENTITY?
(SELECT UP TO 2)**

ANSWER	COUNT	PERCENTAGE
Integrate local history, art, culture and natural resources in parks and facilities	503	45.0%
Involve nearby neighbors in the planning, design and development of parks, recreation facilities and trails	247	22.1%
Protect historic buildings and landscapes	407	36.4%
Create more options for education and lifelong learning through parks and programs	279	24.9%
Design parks with different color palettes, elements and themes so that each has a unique character	346	30.9%
None of the above/this is not important to me	66	5.9%
Other (please describe):	35	3.1%

**TABLE 5: HOW SHOULD CUPERTINO’S CULTURAL DIVERSITY INFLUENCE PARKS AND RECREATION SERVICES?
(SELECT UP TO 2)**

ANSWER	COUNT	PERCENTAGE
Identify and provide recreation facilities that support diverse cultural interests, such as tai chi space and cricket pitches	575	54.9%
Provide more multicultural festivals, events and programs	450	43.0%
Hire more staff who speak different languages and understand different cultures	126	12.0%
Provide programs, information, signage and materials in different languages	109	10.4%
None of the above/this is not important to me	213	20.3%
Other (please describe):	65	6.2%

Appendix A: Summary Tables

TABLE 6: HOW SHOULD RECREATION ACCESS BE ENHANCED IN CUPERTINO? (SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Ensure that parks and recreation facilities are easy to reach by foot and bicycle	403	38.5%
Ensure that parks and facilities are accessible for people of varied physical ability according to the Americans with Disabilities Act (ADA)	289	27.6%
Provide recreation facilities that are usable year-round and in all seasons	287	27.4%
Invest in more park land distributed across the city	261	24.9%
Focus on low cost or free activities and events in neighborhood parks	242	23.1%
Strive to provide more parks and/or recreation opportunities in east Cupertino	143	13.7%
Consider motorized transportation options to parks and recreation facilities such as shuttles, drop-off areas, improved parking, etc.	129	12.3%
Provide support to seniors to get to parks and facilities	104	9.9%
None of the above/this is not important to me	19	1.8%
Other (please describe):	18	1.7%

TABLE 7: HOW SHOULD CUPERTINO IMPROVE TRAILS AND CONNECTIVITY? (SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Provide more on and off-street trails and bikeways to support walking and biking and to reduce traffic congestion	476	45.5%
Connect the Stevens Creek Trail to County parks and open space areas	428	40.9%
Provide loop trails and internal paths in parks	321	30.7%
Provide more trails in creek corridors, rail corridors and off-street locations	298	28.5%
Vary trail length, types and challenge levels to expand trail-related recreation options	253	24.2%
None of the above/this is not important to me	56	5.4%
Other (please describe):	27	2.6%

TABLE 8: HOW SHOULD EXTRAORDINARY PLAY OPPORTUNITIES BE PROVIDED? (SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Encourage play for all age groups, including children, teens, adults and seniors	500	49.7%
Provide universally accessible play areas for people all abilities	289	28.7%
Stimulate the imagination by providing nature play, sand and water play, or interactive and adventure playgrounds with movable and loose parts	257	25.6%
Provide unique destination play areas in community parks	196	19.5%
Provide more water play features (splash pads/splash play areas) for play on hot days	193	19.2%
Provide temporary “pop-up play” programs and amenities in different locations around the city	107	10.6%
None of the above/this is not important to me	115	11.4%
Other (please describe):	28	2.8%

Appendix A: Summary Tables

TABLE 9: HOW COULD CUPERTINO SUPPORT THE ARTS IN PARKS AND RECREATION? (SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Increase visual, performing and fine art programs, events and festivals	466	46.3%
Develop a cultural, fine and performing arts center with elements such as an indoor theater, kiln room, classrooms and program space for music, dance, and arts programs	448	44.5%
Integrate public art and sculptures to create memorable places	310	30.8%
Provide and enhance interpretive elements and monuments to tell a story about Cupertino and the surrounding region	184	18.3%
None of the above/this is not important to me	121	12.0%
Other (please describe):	30	3.0%

TABLE 10: WHAT COULD YOUTH OR TEEN EMPOWERMENT LOOK LIKE IN CUPERTINO PARKS AND RECREATION? (SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Connect youth and teens to volunteer opportunities and internships	401	39.9%
Consider a new café-style activity center for teens which could include maker/incubator spaces and other programming themes	274	27.2%
Add more challenging and adventurous recreation facilities, such as zip lines, climbing spires and bike skills parks	249	24.8%
Involve youth and teens in designing park spaces and planning events and programs	219	21.8%
Support teen opportunities for skill building, college application assistance, employment training, trips and excursions	207	20.6%
Provide more nighttime teen activities and social events	167	16.6%
Improve and/ or relocate the Teen Center	84	8.4%
None of the above/this is not important to me	93	9.2%

TABLE 11: HOW COULD CUPERTINO BETTER SUPPORT SPECIAL EVENTS AND GROUP GATHERINGS?
(SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Provide small events in neighborhood parks, such as movies in the park, concerts and recreation activities that would appeal to nearby neighbors	502	51.6%
Support outdoor health, wellness and fitness activities, such as races, walkathons, park boot camps, etc.	293	30.1%
Increase community-wide events, fairs and festivals at Memorial Park and other community spaces	291	29.9%
Provide reservable large group picnic shelters and/or pavilions in parks	274	28.2%
Support temporary unique events, such as "pop-up" parklets or temporary street closures for special programs	160	16.4%
None of the above/this is not important to me	69	7.1%
Other (please describe):	22	2.3%

Appendix A: Summary Tables

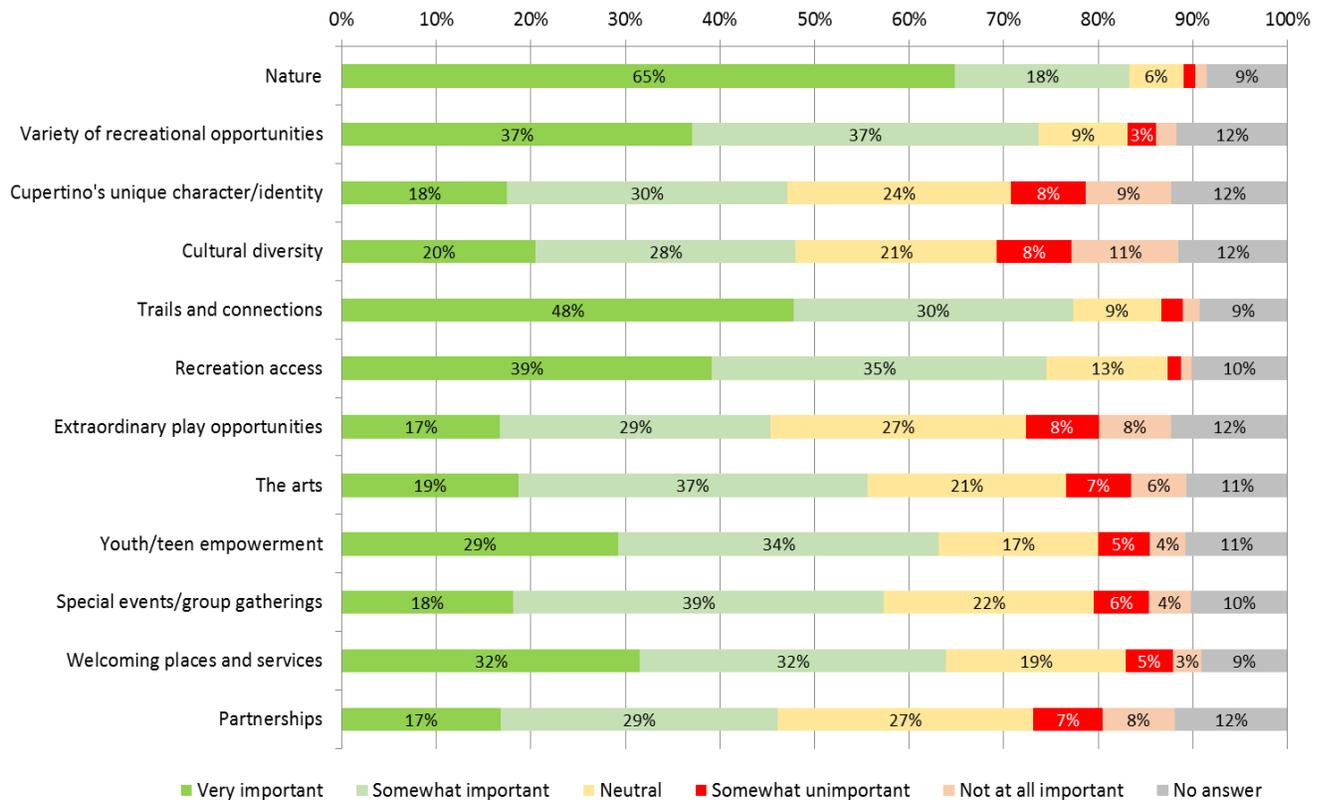
TABLE 12: WHAT COULD HELP CUPERTINO PARKS AND RECREATION OFFER WELCOMING PLACES AND SERVICES? (SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Make parks more comfortable by providing or enhancing support amenities such as benches, shade structures, water fountains and bike racks	569	58.5%
Provide restrooms in neighborhood parks	358	36.8%
Provide small social spaces, seating areas and activity hubs in parks	202	20.8%
Improve technology in parks and facilities (for example, provide WiFi in parks)	138	14.2%
Provide more places to take my dog that are off-leash	134	13.8%
Improve entryways to parks and recreation facilities to make them more attractive, accessible, and welcoming	98	10.1%
Simplify the ability to report unsatisfactory park conditions or concerns using the web or a smartphone app	94	9.7%
Improve customer service to make it easier to register, reserve and use parks, facilities and programs	64	6.6%
None of the above/this is not important to me	31	3.2%
Other (please describe):	28	2.9%

TABLE 13: HOW COULD PARTNERSHIPS BE SUPPORTED IN CUPERTINO PARKS AND RECREATION?
(SELECT UP TO 2)

ANSWER	COUNT	PERCENTAGE
Work with schools, the Library and other community organizations to offer more and different programs and event	494	50.8%
Expand volunteer opportunities for all ages	390	40.1%
Identify and explore new opportunities to share existing public or private facilities	303	31.1%
Identify partners to help build and operate new public facilities	285	29.3%
None of the above/this is not important to me	91	9.4%
Other (please describe):	14	1.4%

FIGURE 1: FOR EACH OF THE GOAL AREAS BELOW, PLEASE TELL US HOW IMPORTANT IT IS TO INCLUDE THESE IDEAS IN GOALS FOR CUPERTINO'S PARK AND RECREATION SYSTEM.



RECREATION INTERESTS AND PARTICIPATION

TABLE 14: DO YOU OR MEMBERS OF YOUR HOUSEHOLD PARTICIPATE IN ANY OF THE FOLLOWING RECREATION AND LEISURE ACTIVITIES? (SELECT ALL THAT APPLY)

ANSWER	COUNT	PERCENTAGE
Nature Walks/Hikes	598	63.7%
Walking for Pleasure or Fitness	597	63.6%
Cultural Events/Performing Arts/Concerts	457	48.7%
Bicycling (recreation)	431	45.9%
Fairs and Festivals (attend)	426	45.4%
Exercising/Aerobics/Weightlifting	408	43.5%
Gardening	344	36.6%
Swimming	341	36.3%
Arts and Crafts	335	35.7%
Picnicking	327	34.8%
Playground (visit/play)	296	31.5%
Volunteer Activities	296	31.5%
Library Programs	286	30.5%
Jogging/Running	272	29.0%
Tours and Travel	254	27.1%
Dog Walking/Dog Parks	252	26.8%
Wildlife Watching (including bird watching)	251	26.7%
Senior Center Activities	248	26.4%
Yoga	231	24.6%
Musical Instrument (play)	225	24.0%
Instructional/Educational Classes	211	22.5%
Summer Camps	198	21.1%
Technology/Programming	197	21.0%
Basketball	181	19.3%
Bicycling (commute/transportation)	180	19.2%
Environmental Education/Nature Study	177	18.9%

Vision and Goals Questionnaire Summary

ANSWER	COUNT	PERCENTAGE
Sports Events (attend)	158	16.8%
Dancing	158	16.8%
Tennis	155	16.5%
Soccer	154	16.4%
Golf/Driving Range	141	15.0%
Badminton	121	12.9%
Table Tennis/ Ping Pong	111	11.8%
Cultural Events/Performing Arts/Concerts	102	10.9%
Baseball	87	9.3%
Tai Chi	85	9.1%
Martial Arts	76	8.1%
Volleyball	75	8.0%
Preschool	73	7.8%
Teen Center Activities (at library or city)	72	7.7%
Skateboarding	52	5.5%
Other	51	5.4%
Softball	50	5.3%
Football	47	5.0%
Roller Hockey/Roller Skating	37	3.9%
Disc Golf	34	3.6%
Racquetball/Squash/Handball	30	3.2%
Cricket	29	3.1%
Pickleball	27	2.9%
Footgolf	24	2.6%

TELL US ABOUT YOURSELF

TABLE 15: PLEASE INDICATE YOUR GENDER?

ANSWER	COUNT	PERCENTAGE
Male	334	35.7%
Female	531	56.7%
Transgender	0	0.0%
Prefer not to answer	38	4.1%

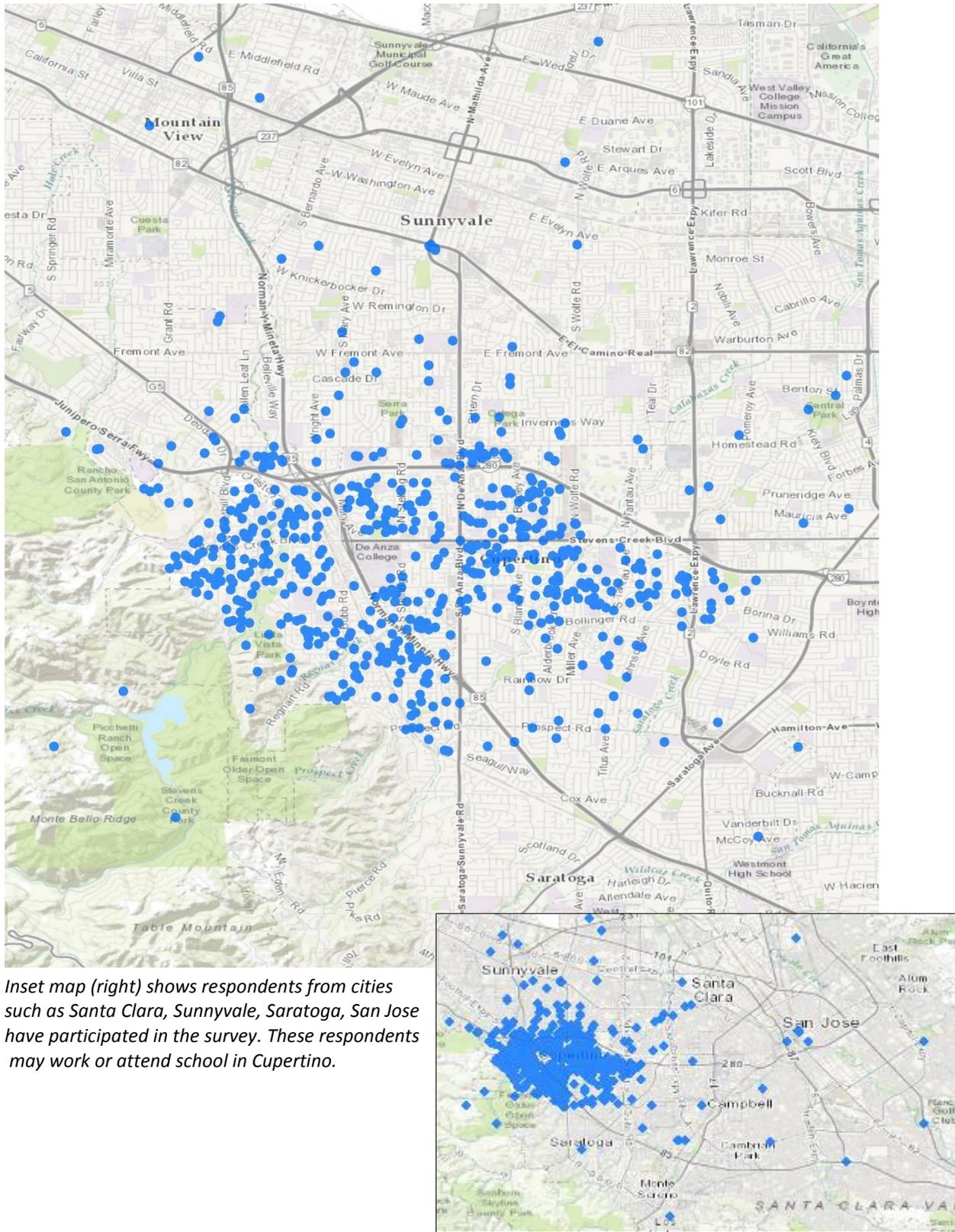
TABLE 16: WHAT IS YOUR AGE? (CHOOSE ONE)

ANSWER	COUNT	PERCENTAGE
Under 14	30	3.2%
14 – 17	63	6.7%
18 – 29	46	4.9%
30 – 39	77	8.2%
40 – 49	159	17.0%
50 – 64	255	27.2%
65 – 74	155	16.6%
75 +	83	8.9%
Totals	936	100%

TABLE 17: OF THE PEOPLE WHO CURRENTLY RESIDE IN YOUR HOUSEHOLD, INCLUDING YOURSELF, HOW MANY ARE:

ANSWER	COUNT
Under the age of 18	425
Over the age of 50	649

FIGURE 3: WHERE DO YOU LIVE?



Inset map (right) shows respondents from cities such as Santa Clara, Sunnyvale, Saratoga, San Jose have participated in the survey. These respondents may work or attend school in Cupertino.

TABLE 18: DO YOU LIVE, WORK OR ATTEND SCHOOL IN CUPERTINO? (SELECT ALL THAT APPLY)?

ANSWER	COUNT	PERCENTAGE
Yes, I live here	701	75.9%
Yes, I work here	214	23.2%
Yes, I attend school here	187	20.2%
I do not live, work or attend school in Cupertino	73	7.9%

TABLE 19: WHAT ETHNIC GROUP DO YOU CONSIDER YOURSELF A PART OF OR FEEL CLOSEST TO? (CHOOSE ONE)

ANSWER	COUNT	PERCENTAGE
African American or Black	4	0.4%
Asian - Cambodian	0	0.0%
Asian - Chinese	139	15.2%
Asian - Filipino	7	0.8%
Asian - Indian	110	12.0%
Asian - Japanese	22	2.4%
Asian - Korean	9	1.0%
Asian - Laotian	0	0.0%
Asian - Thai	0	0.0%
Asian - Vietnamese	7	0.8%
Asian - Other	14	1.5%
Caucasian or White	410	44.7%
Latino or Hispanic	20	2.2%
Pacific Islander	0	0.0%
Two or more races	46	5.0%
Other (please describe):	32	3.5%
No answer	97	10.6%
Totals	917	100%

Appendix A: Summary Tables

TABLE 20: WHAT PRIMARY LANGUAGES ARE USED IN YOUR HOUSEHOLD? (SELECT ALL THAT APPLY)

ANSWER	COUNT	PERCENTAGE
English	820	89.4%
Cantonese	38	4.1%
Chinese	57	6.2%
French	14	1.5%
German	7	0.8%
Hindi	38	4.1%
Japanese	19	2.1%
Korean	10	1.1%
Mandarin	41	4.5%
Spanish	24	2.6%
Tagalog	2	0.2%
Thai	2	0.2%
Vietnamese	7	0.8%
Prefer not to answer	22	2.4%
Other (please describe):	138	15.1%



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APPENDIX B: WRITE-IN RESPONSES

The following includes all of the write-in responses for open-ended questions and questions that provided an “other” category to choose and explain.

OTHER RESPONSES: HOW SHOULD NATURE BE INCORPORATED IN CUPERTINO PARKS AND RECREATION?

- Keep natural areas Natural
- stop housing development and save space for nature, i.e. parks, trails, etc.
- Places to meditate with flowers and shade
- Outdoor sports access
- Add/Improve parks in East Cupertino, to off-set the City Council 's urbanization of East Cupertino.
- Bring back the water fountain in Memorial Park
- MANY parklets!
- Plant for sustainability and educate about sustainability
- provide more places for dogs
- Turn on the water at the Memorial Park!
- Bring natural elements into all our neighborhood parks (nature play instead of play structures, distributed community gardens, more natural areas to play and congregate in)
- more shade trees everywhere
- Trees in parks
- All of the above
- access to creeks allowing people to get their toes wet
- Keep it maintained
- Parks not libel to be taken over for any other purpose
- I see parks as places to explore
- Work with Planning Commission to find development projects that showcase natural areas. For example, an opportunity was lost when Main Street buried Calabazas Creek.
- keep trees that already support bird species
- Add more parks and green space
- I believe that McClellan Ranch and the trail meet the requirements for natural space. The parks need to be a place where people can go and meet and interact with their neighbors . It should have lots of trees, sitting areas, water fountains . I would like our parks to have free access. A few hours in the morning and evening for dogs to interact with other dogs and owners.
- Just make them beautiful from afar and accommodating within.
- Athletic fields
- grass and trees, but NOT a park on a roof
- rest rooms at every park

Appendix B: Open-Ended Responses

- Within a golf course!
- all of the above, except last
- leave as is
- trails alongside creeks
- Need a world class swimming pool. Please.
- trees and flowers make people smile
- take out poison oak

OTHER RESPONSES: HOW SHOULD CUPERTINO SUPPORT A VARIETY OF RECREATIONAL OPPORTUNITIES?

- install turf field that all can come to play
- Provide a par course with different levels of fitness exercises for different age groups to be used any time
- Add parcourse, jogging path
- please do not add more sports fields, especially not artificial turf!
- parks in eastside
- make sure you are providing open space in all parts of cupertino
- Organize outdoor painting competition for children of different age groups. Here is what I have in mind: A day will be set for the painting completion. It will happen in one of the large park lawns. Children will come with colored pencils, crayons. Blank sheets of drawing paper would be provided to the participants at the entry. They are asked to sit anywhere in the designated lawn area. The suiting areas are assigned with their respective age groups or grade level. Ten minutes before the start of the competition, a coordinators of each age group section will hand out the subject for the painting. There are two choices for subjects. The participant chooses what he/ she likes. There is a three hour time given. At the end of the three hours, participants need to stop. A bell will sound. The participant must put their name, grade and school name at the back of the painting. The coordinators will collect their work. There will be three prizes... the paintings could be displayed in the city offices. It could be done in during fall when the weather is pleasant. There will be need of Cupertino city volunteers for this activity. It could be a once a year planned activity on a weekend in fall.
- Increase number of sports center classes
- safe walking trails
- Nature interpreters/educators
- examples of native and drought tolerant plantings
- provide walking paths of dirt, not rocks or pavement. Less impact on joints.
- No opinion
- provide a walkway, running track along railroad like City of Saratoga
- More open space and not so much large blogs planned that will block our city
- museum for local artists, like the Triton Museum of Art in Santa Clara
- Work on improving the management at the CRC and keeping excellent, long term instructors, improving pay and more timely pay increases.
- Please build a world class swimming pool.
- Build a rival to seven seas and magical bridges
- provide "disconnected from world" (no gadgets) type reserved areas

OTHER RESPONSES: HOW SHOULD PARKS AND RECREATION FACILITIES REFLECT CUPERTINO'S UNIQUE CHARACTER AND IDENTITY?

- integrate more natural areas, native plantings, protected wildlife habitat to demonstrate the community can co-exist with a thriving ecosystem
- Less buildings, more parks in keeping with our orchard past
- Add shades and tents so that kids don't get sunburned
- Provide less density and provide more green space
- most if not all our historical building are already gone and built over. We need more open space incorporated all over the city especially where you are over building
- one park like Rose Garden
- Innovative green spaces.
- keep it maintained add character to parks and streets
- Naturalistic water features are important! Find ways to include them without wasting water or attracting too many Canada Geese
- Large grass fields
- have taken most of our history for "progress" like Cali Mill what an eyesore
- not many historic left, we built them out
- Provide a pool, perhaps indoor, that's 85 degrees or more for seniors/others with arthritis and joint issues. Blackberry is too cold.
- Quiet spaces
- I don't know enough about local history to know whether incorporating it would be of interest/value.
- Involve if new areas not existing
- Need a world class swimming pool built. And or other sport activities center.
- build world class indoor and outdoor swimming pools
- Include some more tables etc. for meetings to be done outdoors, etc.

OTHER RESPONSES: HOW SHOULD CUPERTINO'S CULTURAL DIVERSITY INFLUENCE PARKS AND RECREATION SERVICES?

- Foster culture-bridging activities. E.g., if the City provides a Tai-Chi space, work with Tai-Chi practitioners to introduce Tai-Chi to the broader community. If the City provides a cricket pitch, work with the cricket clubs to provide opportunities for non-cricket players to know the sport. Otherwise, the culture-specific facilities segregate the community.
- Provide classes to understand different cultures and languages
- Lit courts for basketball, volleyball where anyone can join in and participate
- Bring back Oktoberfest
- promote English language
- A place where everyone feels welcome
- we are very inclusive
- Please encourage citizens to speak our native language as there are already too many ways native speakers are EXCLUDED!
- include white people also
- Stay traditionally American.
- feel cupertino in very inclusive with other cultures
- All cultural festivals, not just Asian
- Cultural diversity is important, but so are age diversity, sexual orientation diversity, physical diversity and cognitive diversity

Appendix B: Open-Ended Responses

- All people can enjoy nice parks.
- I think we are very sensitive to diversity
- I am against city enforced diversity. Leave it to people themselves.
- we are pretty inclusive
- make Memorial park better for public use & events by removing the water ponds & adding new features
- Don't forget USA traditions
- Human cultural diversity isn't the priority. Native healthy plantings with plant diversity aimed for the health of plants and the birds and other creatures who need the trees.
- Inclusive to other cultures using the cultural interest spaces not take over an area because it was created with you in mind
- create green space and all cultures will assimilate
- No opinion
- I strongly disagree in signs in other languages and in fact I find it a form of reverse racism and hostility towards American culture
- should not influence it
- Deaf services
- Need to build a world class swimming pool and other activities center
- Cupertino already has cultural programs
- Bubble tea carts
- We are pretty inclusive now
- build an indoor and outdoor swimming pools

OTHER RESPONSES: HOW SHOULD RECREATION ACCESS BE ENHANCED IN CUPERTINO?

- Equitable playground
- allocate hours for dog playing
- Add water feature/sprayground to some parks (that already have ample parking)
- There's too much effort put into parks in the wealthiest, privileged parts of Cupertino. Most of the council lives in Monta Vista, where the best parks are located. I haven't been to Blackberry Farm in decades. I don't feel that's a park that serves all of Cupertino.
- Improve reservations for city facilities (shorten notice, more available times)
- provide clean/updated bathroom facilities in all parks
- Go beyond ADA access to really understand how people of all abilities can access.
- free parking
- enough parking spots and free parking
- Limit new buildings, create open green space
- I have lived in Cupertino for over 40 years. I was born in Berkley. I pay taxes and support education and other city bonds. I did not go to school in Cupertino nor do I have children who used Cupertino schools. Equal access to means that I should be able to take my dog to my neighborhood (not a dog park far away) every day in the morning and then later in the late afternoon. It is only fair and equitable as I pay taxes and support the community but do not have the benefits of a very important use of neighborhood parks.
- add turf fields
- please focus on low-impact recreation
- More shades around play structure
- Add back cancelled sports center class, including TRX and strength training
- Have plenty of parking
- Enforce leash laws in parks so people aren't frightened to enter parks.
- low cost usage for seniors especially

OTHER RESPONSES: HOW SHOULD CUPERTINO IMPROVE TRAILS AND CONNECTIVITY?

- Bikes and walkers do not mix well. Keep separate
- Please do not add more on-street bike paths. Instead, stop the City policy of increasing traffic. Bike paths will never decrease traffic. They only increase congestion.
- Obtain "Parkside Trails"
- no more pavement/asphalt please!
- Keep the park clean!!!
- create an alternate method to connect alternate routes to move around the city
- Promote trails (add to website, flyers, gatherings)
- Add shortcuts to Memorial walks/sidewalks
- All the above! And please make every effort to separate bikers and walkers, for everyone's safety
- separate walk ways from bike ways
- Connect Stevens Creek Trail!!! Say no to the Nimbys!!!
- See earlier discussion regarding off leash dogs during limited hours. Also dogs on leash should be allowed in trails.
- Work with Planning Commission to ensure that growth doesn't fundamentally change the character of the city. Parks & Rec should not be the healer of the devastation caused by aggressive development, but a champion of a healthy, nature-connected community. Traffic in too many areas has already reached the point that biking is unsafe. Don't let further development drive frustrated motorists from arterial streets into neighborhoods and make biking even more dangerous.
- please do not develop more trails in sensitive areas, such as creek corridors, but rather along streets and through urban areas
- think about trails as tool for TRANSPORTATION NETWORK AND DAILY TRIPS not just recreation
- Respect neighbors rights to safety
- Trail connectivity for people often means cutting off wildlife corridors and habitat. Connectivity of wildlife habitat should be just as important, if not more so, than connectivity for trails.
- Work with SCVWD and UPRR to put bike path/trail along UPRR tracks, like done in Saratoga
- cut the weeds on the trails
- all these would have a negative impact on the Stevens Creek corridor
- Let's not overload natural areas with trails - defeats the peace and quiet function of parks
- Include easy short walks for visually vestibular impaired
- How about all of the above? Connectivity creates opportunities for a wide range of use.
- Complete Lawrence trail
- Distance trails from creeks and ecologically sensitive areas
- No trail to connect Stevens creek trail to county parks, wasting money and destroying the neighborhood
- Make sure that all trails and walkways have plenty of benches and areas to rest for people with limited mobility.

OTHER RESPONSES: HOW SHOULD EXTRAORDINARY PLAY OPPORTUNITIES BE PROVIDED?

- allocate hours for dog playing
- Setup and maintain a Cupertino parks YouTube channel to show accessible play in action of all ages at different sites.

Appendix B: Open-Ended Responses

- We need water back in the pond at Memorial Park, the drought is over... the park has lost its appeal. Use to be a calm place to go and picnic with the water. Now what? Cement????
- I wish they had stretching and exercise equipment, like they have in fitness parks. Like a elliptical or waist exercising machine. These are not powered by electricity.
- Sports activities (football, basketball)
- Keep Golf
- there is already adequate access to various community swimming pools and splash areas (Library and Ortega park)
- support outdoor fitness for adults/ think par course, gymnastics, calisthenics
- provide outdoor rollerskating link
- Adult Pool activities
- Dogs
- Promote Blackberry golf for all age groups
- Provide opportunities to interact with the natural environment, especially riparian environments
- add soccer turf fields
- I think teens need more basketball hoops around to encourage them to hang in a safe park
- not all parks need to have all of the same features
- some parks need area for little ones. Not even an area at memorial for little tykes
- All these suggestions would have a negative impact if done in the Stevens Creek corridor or McClellan Ranch.
- Peace and natural beauty are important to me - not play.
- NO on any Extraordinary Play things/events
- Always have a quiet area to retreat
- Mostly I'm interested in exercise walking
- Create technology based, water play, bike hub, family plaza
- I'm confused by what Extraordinary Play and "pop-up play) mean.
- outdoor stationary game tables (City Hall plaza, Quinlan, Senior Center), oversized games/game pieces for checkout (Jenga, checkers,etc.)
- Need to build a world class swimming
- Provide Greenfields exercise equipment, perhaps Rotary would donate for a named area. Sr Center area.
- Look toward magical bridges playground in PA. Love the proximity to library and design of playground.

OTHER RESPONSES: HOW COULD CUPERTINO SUPPORT THE ARTS IN PARKS AND RECREATION?

- offer paint/draw/sculpt in the parks events
- ALL of these are important!
- too many cultural events already at Memorial Park.
- Use Flint Center for the whole community in performances
- Include story, poetry, fiction in these concepts
- Encourage Poet Laureate presentations in parks throughout the city
- More events like concerts or theater in the park...
- Art space for youths
- Please focus on history of Cupertino!!
- Build performing arts center
- Have more than one Art and Wine Festival
- Sponsor/create Jazz festival

- Cupertino seems to support more traditional art events. As a professional visual artist I feel my city could be more relevant to what is happening in the art world in the same way it is in the technological realm. I have many ideas along these lines, but don't know who/how to contribute to the city.
- music jams
- have kids (gr 5-12) concerts in parks
- Merge art and functionality, unique benches/seating (Singapore has great examples), artistic fountains, playstructures
- These are supported by De Anza and other organizations
- Host shows of local artists. It happens on a limited scale at the library; why not on a larger scale at other public venues?
- Have a city walk Art festival and invite artists from all over to buy a booth Like the Menlo Park one Its fun
- Keep the summertime rock 'n' roll
- Make sure use real art instead of so called "modern art" garbages.
- Funds should be spent to expand and improve the existing Parks & Rec. programs, especially the 2yr old preschool programs that are now completely gone.
- Music and performance in Memorial Park should be maintained/expanded. Opera in the park?
- Keep at Memorial Park and leave it at that.
- Not sure
- art and craft fairs for everyone to participate not just professionals with professional set ups, e.g. city organized Holiday craft fair
- a Museum
- Interactive public art that can be manipulated, climbed, etc.
- Make more use of Quinlan Community Center! It's under utilized.
- continue professional events such as shakespeare in the park, live bands

OTHER RESPONSES: WHAT COULD YOUTH OR TEEN EMPOWERMENT LOOK LIKE IN CUPERTINO PARKS AND RECREATION?

- Provide more leadership programs and opportunities for kids & teens
- Teen Center location is great and accessible.
- Build the skateboard park we were promised years ago
- ask the teens
- A parkour space would set Cupertino apart from other facilities that are available in other cities.
- Build a skateboard park
- We have never used the teen center and do not plan to. We think it is not diverse. But we have never been there, so we don't know for sure.
- Provide opportunities for teens to have fun and connect with each other without an electronic device
- bike park similar to calabazas in San Jose, Skate park similar to Fair Oaks in Sunnyvale
- Arrange outdoor discos or music events in parks
- team sports
- encourage private businesses to create teen facilities
- I prefer to have adults included, and not have events that are exclusively for teens only.
- had more challenging adventurous recreation facilities in different locations from standard Park, with the help of DeAnza college or in parts of the unincorporated Cupertino
- I would like all of the above :)
- not knowledgeable on this subject
- Skateboard park
- Whatever it is, provide some crumbs to the teens on the east side of the city. Consider negotiating services for teens at the eventual refurbishment of Vallco.

Appendix B: Open-Ended Responses

- move teen center to Library
- Provide more nighttime teen activities & involve teens in designing & planning are tied for #2; connect teens to volunteer opportunities is #3
- More physical activities
- guest speakers
- all the above
- I would support for skill building, trips and excursions, but not college application and employment training. They don't belong to a park.
- Please absolutely skip the named "adventurous" programs
- No opinion (when my kids are older, I might be more informed about these options)
- pass
- Teen activities/hang out spot w/girl activities also
- Build more sport center facilities to get teens active. Build a world class swimming

OTHER RESPONSES: HOW COULD CUPERTINO BETTER SUPPORT SPECIAL EVENTS AND GROUP GATHERINGS?

- Provide individual family spaces at Blackberry Farm
- There is already plenty of venues available to groups. We are not interested in most of them. Most are focused on a single group's ethnicity or religion. We go to other cities to participate in events and activities that are all-inclusive.
- Provide reservable small group (12 - 20) picnic areas - so people can have smaller family gatherings and be assured of getting a table/space - fee required
- create an area along Stevens Creek separate from the parks system, don't use Memorial Park for large groups. Make it easier for families to have parties at the park
- Pop up outdoor yoga!
- There are already too many events in Memorial Park - develop other parks, so that one park is not over-used
- Multi use stage and open green
- leave some of the common areas unreserved for spontaneous gatherings
- community events at parks OTHER than Memorial Park!!!
- Stay American
- More reservable picnic facilities for small groups.
- Support group gatherings by creating off-leash dog areas, as Mountain View (Cuesta Park) does
- Gatherings on home character and decor like in some neighborhoods where everyone strives to make it look nicer and unique in a collaborative fashion.
- There's no parking for Memorial park events
- Provide classes for interest groups in parks like yoga, paintings etc
- Neighborhood development, block parties, neighborhood watch training
- Our parks do not have space for large events and parking is inadequate except for Linda Vista park.
- collaborate w/ DeAnza college in using Flint Ctr for events
- If anything do this at Memorial Park
- I really do not go to "theme" events in Memorial Park
- No opinion
- Renovate, redesign and improve the current landscaping and facilities at Memorial park. Refill the pond, revive the grass fields.

OTHER RESPONSES: WHAT COULD HELP CUPERTINO PARKS AND RECREATION OFFER WELCOMING PLACES AND SERVICES?

- The dog park on Mary Avenue has not bathroom, no shade, loose dirt , drip lines above the soil. We had to beg for the one pic-nic table that is there. The design & function of this park was not thought through! Most Cupertino residents go to other dog parks out of Cupertino for this reason. You won't see anyone there after 10:00 am. It's too hot due to the lack of shade! We all need to take our K-9's home and give them a bath. The soil is a huge issue. We have a lot of resources to provide our Residents & their furry friends a better well thought out Dog Park!
- More parking
- Provide reservable space at Blackberry Farm for families/small groups
- more parking
- The grass doesn't need to be as green but I don't understand why bushes (that are surviving the drought without additional water) are being removed. Our neighborhood park is now less inviting and rather ugly.
- Provide maps on the city website that are easy to locate on the city website or an app that shows all the parks and scheduled activities
- Please, no added dogs off leash. Already there is rampant unlawful dogs off leash in school yards and parks. There are attacks you don't hear about. Payoffs by dog owners to parents of bitten kids (see NextDoor) . There should be more lawsuits, if that's what it takes to keep dogs on leashes.
- Provide lighting for overnight, keep park safe at night.
- Make sure that dogs are on leashes where they are supposed to be. I have been attacked by off leash dogs several times in parks and in spite of my complaints, no solution has been found.
- Teens should feel welcomed at all parks. They should not be viewed as "problematic".
- Invite small vendors like food trucks
- Ensure that facilities and policies are in place to maintain parks that are free of dog poop.
- more shade trees
- Dogs should be allowed in fewer parks and always with leash
- More safe access routes to encourage walking, biking, fewer automobiles.
- I would like to have my neighborhood park allow off leash times and areas for my dog. This improves the life of the dog by having social play. It, more importantly, improves the life of the dog owners by meeting people in the park. In our city most of us don't even know our neighbors . this could solve this
- Replace ponds at memorial park with shade trees, flowers, and plants
- Open to helping school clubs with locations in the summer.
- invest in upkeep
- upscale landscaping
- Large fields
- Continue to require leashes for dogs!
- Butterfly garden for every park
- Increase park maintenance staff to keep our parks looking beautiful
- Sufficient parking
- Put in BBQ's for people to use
- Build a world class swimming or other
- Increase the park maintenance staff

OTHER RESPONSES: HOW COULD PARTNERSHIPS BE SUPPORTED IN CUPERTINO PARKS AND RECREATION?

- Get Apple to share spaceship grounds.
- Plan a formal charity gala for local non-profit organizations with local business partnerships at the park
- partner with youth sport organizations
- make sure we have areas all over the city without so much density east of De Anza we have no large parks or gathering places like Memorial or Blackberry or McClellan
- Work with appropriate other City departments to ensure that growth doesn't fundamentally change the character of the city. Parks & Rec should not be the healer of the devastation caused by aggressive development, but a champion of a healthy, nature-connected community.
- Charge soccer or sport fees
- Explore partnering with the county and Stevens Creek Park/Reservoir
- identify partnerships with local environmental organizations
- don't use developers bull to add open space that is not enough or in other parts of city all developers should have to add loads of open space in their projects
- make sure developers have to actually build open areas for us not just buy into a program where we just put money back into existing parks there should be park space in every new development
- Find partners for nature programming
- No opinion
- Rotary for example
- Partnerships should not be developers

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

- 1. Keep things Natural 2. Improve on existing places 3. Add more variety and diversity in current programs 4. Involve more local community 5. More Youth and Volunteer Possibilities
- 1. Guided hikes in county park trails. 2. Connect county park trails to city parks. 3. Keep parks clean and safe.
- Please build or reserve more park area in the east side of Cupertino. I'm not quite satisfied with the current limited green land in the east side of Cupertino.
- We would love to extend the trail along Lawrence expressway and near Stevens Creek Blvd. thanks
- Send new information, updates, reminders to the residents on social media platform as facebook.
- I would like to see the City bring back the iconic Cali Brothers feed tower that once graced the crossroads of DeAnza Bl and Stevens Crk Bl. It served as a great city marker and was a place to display the lighted Christmas tree that people could view when crossing the intersection.
- More Volunteering opportunities
- You need to conserve more space/open land for community parks so residents have a place to go and meet neighbors. The parks need a bench, table, shaded areas, playground, open space for running, trails, etc. It doesn't need anything extraordinary. When it is welcoming, residents will start to use it more often, thus making it extraordinary.
- I feel there are a lot of dog lovers in the community, for example the group that gathers at Jollyman Park regularly with 30+ dogs at times. This group of people, apparently, have been meeting there for years/decades. There was only one opportunity in this survey to respond to options that include dog related opportunities (increase in off leash area). I feel this is a major oversight. We know how valuable pets can be to our mental, emotional, social, AND recreational lives. I would like to see options that include pet washes, access to water play, agility apparatus, vaccine clinics, staff to support activities, etc. The public

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

may benefit from information on dogs: how to approach them, etc, as some people have not been exposed to dogs- which can endanger both people and dogs. Thank you for offering this opportunity to provide input. I love this city and thank you for the work done by your, very important, department.

- Focus on innovative, inclusive of age, abilities and cleaner spaces
- "Many of the Cupertino trails lack shade and Vista points
- Many city events lack adequate parking so my family no longer participates
- Rec classes should be more friendly to people's work schedules
- Memorial park recently looks a lot more depressing than I remember as a child since over 20 years ago. It would be best to find a sustainable and natural way to restore the park for use.
- More basketball courts for teens would be nice"
- Pocket Parks throughout the city to green our city and provide pleasant rest areas for walkers and bikers along corridors, and small visiting spots for neighbors in neighborhoods.
- "Closed bike lanes. Shuttles to lottery schools to reduce traffic. Shuttles to schools."
- Establish a friendly, welcoming and ready to assist culture for Cupertino's park and recreation system staffs. Continuous training (people interaction and technical skills) for all Cupertino's park and recreation system staffs.
- "Please give most important to walking and biking trails, play structures, indoor recreational facilities, as they are the key solutions to maintain health and fitness of the cupertino residents.
- Make residents of all ages as part of the maintenance of these public facilities. Send out flyers to each house of volunteering opportunities in those public facilities."
- Add in rc racing
- Accessibility to programs and events for all socioeconomic backgrounds and all ages.
- Consider transforming the landscape of Memorial Park's water ponds to large foot/play areas for ball playing, small bikes, and/or water misting for children. Ponds are NOT needed. Seven Seas Park is a good example of a well designed park for all ages.
- Provide some service for dog as well
- Parks should be kept clean.
- More pet friendly areas within our parks. Not so much as to have full run of the park, but some place they can go and run and have fun also. Maybe some dog runs with tunnels to run through and things to jump on, place to play with other dogs. Pets are a part of the community also and right now we must go to other cities to have a place to enjoy the out of doors with our dogs.
- Build into the ongoing budget enough money to maintain and improve a parks infrastructure. Parks need to balance the population density and be nurtured as a living, biodiverse environment.
- This may or may not be within the City/Parks and Recreation purview, but making Flint Center more accessible and affordable, to a wide variety of LOCAL performing groups, as well as touring shows, etc., is really important to me. I think the residents of the city helped pay for that facility many years ago, and it is the finest performing arts facility between San Francisco and San Jose, or maybe even SF and Santa Barbara or LA. The management has made it difficult to schedule, and work with. I know of some important program which have had to move to other venues because Flint was so difficult.
- Look at best practices and successful programs, events, and partnerships in other communities. Link healthy lifestyle to recreation decisions, programs and facilities. Cultivate corporate and non-profit partnerships and seek grant funding for special projects. Lots more outreach and better communication with residents (improve scope and detail of Scene -- for instance, basic things like listing upcoming events for more than just a month ahead so we can plan).
- "I live off of Mary Avenue in Cupertino. Our Redwood trees were neglected during the drought. We need to have a watering system put into place in the event we have another drought. Not to loose our trees that have been a valuable part of our ecosystem.

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

- The water structure needs to have water init. The drought is over, fix the pond equipment and fill our pound back up with water.
- Residents would go to the park to have their meals, read, take in nature. It has lost its appeal!
- We need to have the Dog Parks evaluated for bathrooms, appropriate watering systems, enough shade & seating for the residents.
- More shaded areas for our furry friends to rest, and what about the loose dirt! This park was horribly planned out, I understand the
- person responsible for the design doesn't even have a dog. Really?
- I have lived in Cupertino my entire life, we need to embrace our History. This is why people wanted to move to Cupertino. We have lost a great deal of our original residents because of all the changes in our City! Please restore and embrace what this beautiful City once was. The drought gave everyone an excuse to neglect their yards, parks & trees is this what we want for Cupertino?
- Let's have festivals that include all cultures and not specific for one. We need to remember where our roots are and preserve that vision. I'm tired of the events at Memorial Park embracing other cultures, can't we all blend together as Americans?
- Thank you for providing us Music in the Park and Shakespeare. We need to embrace the pancake breakfast @ 4th of July, Memorial Day, Labor Day, Harvest Fest, tree lighting ceremonies. Take a look at what Los Altos, Mt. View (Cuesta), Saratoga Los Gatos & Campbell are doing for their residents in their parks. What about an Art & Wine Festival? A pet parade?
- Let's remember our roots, we should all be proud to live in Cupertino and not sell out to other pressures."
- Joint efforts with neighboring cities
- Need free shuttle for all ages for the city to senior center schools, libraries, teen center, sports centers, supermarkets, Kaiser, PAMF facilities, YMCA, Target Santa Clara transportation hubs such as to Sunnyvale Cal trains, Mountain View Light rail and Cal Trans, Winchester light rail, etc.
- Have all the picnic tables be under shade structures. That would increase the number of reservations for Birthday parties and gatherings. Usually only one or two have some shade, while the rest are in full sun. It gets too hot in the afternoon and not many people use them. They only get traffic in the evening. Also increase the number of picnic tables and BBQ pits.
- N/A
- I think that there should be more places that are set aside completely or almost completely for the wildlife, so that it does not become too used to humans and has an opportunity to hunt and feed off of its' natural food instead of human food and garbage. There should be more programs designed on teaching the public about the wildlife in and around the city and that they should not fear the natural predators like coyotes and mountain lions. The public should be turned to loving and caring for the animals and there should be more in-depth programs for younger people that are interested or concerned.
- Good heavens, no! This is the most wide-ranging, oddly arranged questionnaire I've ever seen. I suspect most people will not complete this because it is written in ways that mix points of varying value and complexity in the same "question".
- none
- I think basketball court space is something I don't always see in the parks. Not all schools allow access for this anymore. Make sure trash receptacles are clearly marked like they are by the library. Keep offering your excellent variety of programs at reasonable costs- we really need it and appreciate it!
- Include more unique playgrounds, (such as Magical bridges), gardens
- "The Stevens Creek trail needs to be on a faster track to completion..."
- Cupertino has the connecting hub through Sunnyvale and Los Altos which can be crucial for commuting to the Sunnyvale, Mtn. View and Palo Alto areas."
- None

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

- Preserve and enhance the natural character of Cupertino, the orchard city by the Stevens Creek. Preserving and enhancing the natural environment is more important than ever as the city's concrete jungle expands.
- Make Cupertino Parks more suitable for the special needs community. Cupertino has a very large special needs community. Specifically students attending the special education program at CUSD. Building a all inclusive playground would be a great plus. A good example is the Magical Bridge playground at Palo Alto.
- "An indoor swimming pool that offers classes for community youth and for seniors as it benefits elders to swim instead of jogging.
- An outdoor turf field for multipurpose use (soccer, baseball, Track) with partnership with local youth only non-profit organizations."
- As previously mentioned, a skateboard park was defunded several years ago before it could be built. That should be a priority.
- "community input
- parking
- continue reservation system for picnic areas
- nature education
- restrooms, working water fountains"
- Provide enough parking for parks and recreation spaces.... plan on residents from other cities coming to Cupertino for special events and programs. (For example, I certainly travel to Sunnyvale to spend time at their parks, especially the ones with spraygrounds/water features on hot days.) I feel like Cupertino doesn't have a "downtown" like Sunnyvale (Murphy St.) or Mountain View (Castro St.) that is full of restaurants, entertainment, and other businesses (aside from the Main St. Cupertino development.) The Oaks and Vallco should be re-developped into a thriving destinations for the citizens of Cupertino (and beyond).... places to hang out and spend time outside of the home.
- Programming is at the heart of Cupertino. Our parks could be the epitome of technology in the Silicon Valley and world. Run Hackathons and tech events. Invite tech companies to run their camps so that city could earn some cash and use it to implement state-of-the-art technologies such as solar power, etc.
- Involve in more sports (soccer, football, basketball)
- Top concern is TRUE park for East Cupertino! Better yet, give that park a covered pavilion and plan programs for it. Plant it with native species that attract wildlife. Have trails and cozy shady areas for people to relax and enjoy nature. It needs to be much greater than the one small park that is on the very extreme East border of our city! And of course, a play area for small children with picnic tables and shady benches for caregivers to watch the kids at play. A park that is a destination for all Cupertino, more than just an afterthought for East Cupertino, please.
- Security for the park itself and the visitors should be taken into consideration, especially in the evening when some individuals choose to hang out in the park either to party or in some cases vandalize. I think it would be beneficial to review the data and determine whether adding cameras is warranted. It's a touchy subject due to people who are concerned about their privacy, but I think it's a topic worth discussing, or at least planning the infrastructure requirements in case there is a need to add these capabilities in the future.
- Promote Health (i.e. Par-course like the new one in Campbell next to downtown Campbell). It's not very expensive and emphasizes health
- An All-Inclusive Playground like Magical Bridge of Palo Alto.
- Peaceful environment
- An indoor theater is an important place for people to gather and utilize. Great examples include Cubberly Community Center's well-used theater and the Campbell Community Center's well used theater. As a mid-size city with a very culturally diverse population, a small to mid-size theater for programs would be very welcome!

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

- The biggest problem is the location of parks especially for teens and young children because most of them walk everywhere. If public transportation could improve and be promoted as safe and effective it would really help. Additionally, regarding teen facilities, the advice of teens themselves would be the most effective. The teen center currently is unheard of and inaccessible for most teens.
- I incorporate parks most days while walking my dogs. My favorite part is the coolness from the shade, the grass, plants, and trees as well as the calm break from a hectic day. Festivals are okay once in awhile, but the uniqueness of parks is the haven they present. Thank you for trash cans and the occasional doggie bag. Thank you to the gardeners who take good care of the plants. I'd like to see different kinds of plants and more places to sit and enjoy the scenery.
- Make a consideration for parking, bike access or walking since the likelihood of public transportation (i.e. busses) is non-existent in this town. It would be nice if my kids felt safe biking to various parks in town but they don't with the amount of traffic in Cupertino.
- Gaining input from the neighborhoods where parks are located - I would love to see organized activities like group yoga, dog walking groups and dog training classes, tai-chi groups, etc. I love the summer activities at Memorial Park that bring the community together (concerts, movies, Shakespeare and of course the July 4th activities.
- zero carbon footprint
- please figure out a way to connect our portion of the Stevens Creek Trail with the other communities'
- Get as many people as possible to participate in community-wide events
- better play structures to support activity, for example, Fremont's Central Park playground is great. It has a theme, and the cool use of the large space encourages activity.
- Long-term planning for the transition from a suburban to an urban/suburban city. Multi-generational, interactive activities, especially volunteer activities for seniors to support teens and children and teens to support seniors
- Cupertino is unique with Blackberry Farm Golf course. It is a short but challenging course. To remove the two par 4 holes would decrease the challenge and turn the course into a shorter less attractive venue.
- Dogs off leash are a serious problem that is not being addressed. There is NO park in Cupertino without this serious problem. We need a very large open space dog park for dogs and we need to enforce the leash law in all of our other parks.
- Focus less on the aesthetics and the trendy, but more on functional, practical and sustainable things.
- "Restrooms in each park- Barnhart park doesn't have restrooms and very poor structure.
- Trail along the Saratoga creek is poorly maintained, need to clean up and make it look nice."
- Camera's in parks and for events that need more than publics' cell phone, I phone, etc for safety. Also where homeless are allowed to sleep in their cars!
- "IT WOULD BE GREAT IF ALL NATIONALITIES COULD COME TOGETHER AND ENJOY EACH OTHER DOING ONE THING, INSTEAD OF SEPARATING EACH GROUP (CHINESE, INDIAN, ETC) THUS ELIMINATING ""JUST CHINESE"" OR JUST WHATEVER TO ACTIVITIES.
- A WONDERFUL THING WOULD BE DIVERSITY AS ""ONE""."
- Cost and sustainability over time - solar lighting, appropriate recycling and other trash disposal programs, use of grey water, funding to enable proper upkeep of whatever facility is put in place
- Many long-time residents feel left out of community activities due to the emphasis on diversity. It seems like every event other than 4th of July emphasizes a foreign culture.
- "East Cupertino is not a desirable place to live, for most people. Most residents are immigrants who moved here because they think the schools are good. A small number of residents only live here because they inherited a home and haven't the ability or ambition to move.
- There is little nature in East Cupertino, and little sense of community. Its already overcrowded and the City Council's plan is to increase crowding specifically in East Cupertino. The residential streets are already lined

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solid with cars. And the 2nd housing units haven't yet been built in the backyards. And the urban "villages" haven't yet been built. Its the most expensive place in the country, vs what you actually get for living here. Ratio of \$Expense/Nature is worst I have seen in US. \$Expense/Home Size/Quality is worst in US. Please do not make it worse. At least not before I can get out."

- Convert the existing waterway and pond areas, currently dry, at Memorial Park to create bike, scooter, skate and skateboard activities!
- "Please fill water to memorial park, return to nature.
- Please keep light stay on overnight, in all Cupertino parks, also increase police patrols in parks area, to keep it safe."
- If Cupertino becomes too appealing with unique opportunities, it will attract outsiders which will create excess traffic and make the city services less accessible and desirable to its citizens for whom the programs were created.
- Remember MAINTENANCE. It you can't/won't pay to maintain it WELL, don't do it at all.
- Would love to have special events at local parks for the surrounding neighborhoods to have people get to meet each other (e.g., massive block party?). Cities that have places for people of all ages to explore the arts are very dynamic. Meeting for pottery, painting, planting, crafts, etc. Not necessarily the type of routine classes offered at the Quinlan Community Center. More benches for sitting in shady areas around the play areas would be helpful. Bathrooms in the smaller parks would be desirable, but only if there is an understanding with nearby residents about their hours of operation and routine maintenance.
- I would say implementation of these goals without asking residents to completely change the character of their neighborhood (unless they want to actually do that).
- Something has to be done with Vallco. It can't be allowed to sit there empty. Such a shame and waste of space.
- Improve neighborhood parks and recreation centers so people don't have to fight traffic to get to Quinlan or Memorial Park or the Senior Center for classes. Offer classes for seniors through FUHSD ACE or the senior center at Monta Vista Recreation center so local residents can walk there instead of driving and adding to traffic in central Cupertino. Improve, update, modernize existing facilities in neighborhoods to make them attractive.
- - URGENT: Facilitate a density credit transfer with owners of "Parkside Trails" and a downtown project in order to preserve, restore, and enjoy this area of great potential for open space. Don't be afraid of the cliff; a skilled & equipped crew can remove
- More areas in the shade.
- No. This survey was way too long. It will impact that response.
- An upkeep maintenance program should be in place. Some paved walk paths are cracked and falling apart. They should be repaved and seal from time to time to avoid tripping.
- Possibility of building a public swimming pool facility. Install basketball courts in more neighborhood parks such as Wilson Park.
- Please stop removing all of the trees and paving everything! There are enough facilities with out turning the only semblances of nature that are left in this city into more plots of land designed to support cars and buildings.
- "Cleaner bathrooms Creekside bathrooms smell always Does not matter time of day Bathrooms at other parks"
- Don't waste money and keep environmental protection, please!
- It would be really nice to create a park setting adjacent to the Main Street Cupertino Complex, where you can provide a hub for different activities, that include entertainment/concert/outdoor theater venue. Add some decent retail shops and walking/biking paths for easy access to the entire area.

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- Having an indoor facility for games, music, dance etc. Have a person (park employee?) responsible for facilitating activities, controlling/managing the environment, organizing, etc., during the weekend and, maybe, after school.
- Continue to strengthen and enhance the natural environment within the city and its parks.
- "Make it unique. Cupertino is an extremely unique city. Have fruit trees that anyone can pick fruits to celebrate our orchard heritage. They can be apple trees, to celebrate Apple corporation too.
- Explain the history via a scavenger hunt. i.e. Make a Cupertino City app, then have residents go to various places where they can have a phone-guided tour of the city and discover places. For example, they can find the Archery club in the Cupertino Foothills, or find a geotag spot where Fremont Older used to be (Crescent Park, the rock with the placard). Then the person can get points for finding locations."
- I think there should be more places like the Teen Center.
- Develop trail by UPRR rail to connect Saratoga's trail to Cupertino to Sunnyvale!
- Focus on teen activities since there's a tradition in the area of kids doing too much school work, leading to isolation, stress, and even suicide. Discos, other events, skateparks, outdoor gyms
- This is VERY IMPORTANT: Please DO NOT consider using neighborhood streets to connect the Stevens Creek Trail from Blackberry Farm/Stevens Creek Blvd. to the Sunnyvale side of 280. This would be extremely intrusive and lower the property values on those neighborhood streets.
- Improve public transportation in addition to safer pedestrian & bike ways, advocating light rail on hwy 85, shuttle buses for festivals & parking enforcement in the neighborhoods during festivals, not just dumb signs that get knocked over and ignored.
- Save Stockmeier House from Rotary offices. Provide some real nature for the east side. Do not push Vallco's roof as a park ever again!
- Improve multi-use paths within existing parks - widen paths as needed, clarifying when paths are multi-use and when they are pedestrian only.
- I would love for there to be more safe and accessible places to bike and walk throughout the city.
- None that I can think of, thanks for asking and also sending me this survey to fill out.
- We need a community theater for plays, recitals, etc.
- Safe Biking tracks in the park
- Fine arts and performing arts center which is rentable year round.
- I think the thing that most interests me is public space innovation. The small town of Delta, UT has a man-made circulating river for kids to play in. East of Memphis, TN in the middle of nowhere, there is a highly innovative park area with huge rope nets to climb on, 75' diameter "pits" with slides and sand. Cuesta Park in Sunnyvale has a fantastic play area with large quantities of sand. I don't see innovative use of space in most of Cupertino's parks.
- Raising awareness of the native local plants & animals, how our daily choices impact them, and how we can do our part to conserve our open spaces for future generations to enjoy & appreciate. Walking trails and paths through parks with information boards is one example.
- I'd like to propose that City of Cupertino partner with Blackberry Farm Golf course to offer Cupertino residents to be eligible to play golf at the Blackberry Farm Golf course, located at 22100 Stevens Creek Blvd in Cupertino, as part of an agreement with the City of Cupertino. Each Cupertino resident will be entitled to golf six times per year. Cupertino residents can secure a tee time up to six days in advance by calling the club directly at 408.253.9200. Reservations can be made for 1 to 4 players. Only the player making the reservation needs to be a resident. Proof of residence is required. Walk-ins are welcome subject to availability, but reservations are recommended. City of Aliso Viejo, California offers similar golf benefits to their Aliso Viejo residents. <http://www.cityofaliso Viejo.com/city-hall/departments/parks-recreation/aliso-viejo-resident-golf-opportunities/>
- Safe walkable trails from neighborhoods to parks.

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- sorry have no idea
- Rebuilding the Oaks. It was nice when there was a bookstore, theater, food and coffee. It was a good neighbor meeting place. There was also music and dance! Main Street has over the top prices for family food and drinks. It's more of a yuppie environment.
- "Davis, CA has terrific interconnected bike/walking/running trails. Some are designed to have under street access which is also very useful. Surely Apple would contribute to more community parks and healthy lifestyle for Cupertino.
- The new ""Downtown"" was poorly designed for walking, relaxing, and natural. It is awful."
- Relocate the teen space to the Vallco shopping center because the Bay Club is there and that is a very popular place for teens to go.
- "Cupertino Parks should restore native habitats and work with the descendants of the Native American tribes from the region to respectfully educate current residents about the plants/animals/traditional practices.
- Bike trail connectivity is very important. The Stevens Creek trail should be continuous! :)"
- Make really fun toys like small water slides.
- Something has to be done with the water area's at Memorial Park. If there will not be any water in those ponds, perhaps replace with grass, trees, Bocci Ball courts or cornhole. Something that the community can use. Please consider when attempting to make the area "culturally diverse", do not replace English with other languages, the idea is to incorporate and be inclusive not to make other culture's inclusive by taking away the culture that is already exists and has been there for hundreds of years. This practice is divisive!!!!
- We like geese - but we don't like what the geese leave . . . we'd like to have Memorial Park 'lake' - but . . . we see the geese and the problems . . . tennis courts are desirable . . .
- More high school improvements
- The history of Cupertino should be reflected in our parks and recreation programs.
- How about having a unique community center with library, meeting places, gym, pool, climbing wall?
- "The themes for individual parks do not have to be homogenous. Each park should be examined to identify its particular character: natural attributes, topography, placement relative to the neighboring community, accessibility, public facilities, etc. Not every park need provide the same services to the public. certain parks may be flat and open and best to supporting outdoor sports. Other parks may have wooded areas where trails and paved walkways can provide individuals of different ability means to explore the natural environment. Other parks may be better suited to private/public events such as picnicking, gaming, social engagements, small outdoor theater, etc.
- Variety between park themes better suit the varied interest and culture of the community. All parks share the need to be a safe place for individuals to engage in their legal pursuits.
- Consider the concept of engaging volunteer staff who can serve as docents or stewards to the public and direct continued maintenance of the park facilities."
- Community garden
- Parks should be walkable/bike-able, connected, and plentiful, particularly in east Cupertino. More dedicated walking/biking paths are needed to connect our city, and encourage residents to get out of their cars and enjoy their city on foot/bike.
- More parking at the senior center, or/and shuttle service to the senior center. Some type of "natural" water feature in Memorial Park.
- Make sure there is adequate parking. For example, the parking at Rancho San Antonio is very limited causing unsafe spillover into the neighborhoods. The weekends are very dangerous for pedestrians because of all of the cars trying to find parking.
- "Build a performing arts center
- Get freeway traffic off city streets and prioritize bike boulevards increasing green spaces"

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- A key goal is increasing our citizens' interest in our parks. The more interesting the parks are to the local families, the greater interest the families will have in the park system; and this can become a virtuous cycle of increasing interest. The trick can be to start this cycle in the right direction, and leveraging existing interest in youth activities (sports, scouting, etc.) can be a powerful way of making a good start.
- The master plan should identify a clear set of long-term goals in terms of facilities, services, and programs. Even if we can't afford to do all these things immediately, it's important that a clear list of priorities exist so that we can build community buy in to the plan and demonstrate progress. If the plan must change over time, that's OK, but it should be a public process that continues to review and reaffirm the City's priorities with regard to our parks, open space, and programs.
- Cupertino attracts lots of families so please consider how to encourage the families to get outside to play together, and do things besides tutoring classes for the kids. The annual fireworks show is a wonderful tradition that allows families to do something together that I hope will continue. I would also like to see permanent improvements in the park infrastructure that will make the parks beautiful in a permanent way for a long term return on the investment.
- Perhaps continue to build ways to bring diverse neighbors together. Maybe identify needs in community and ways for neighbors to pitch in and meet those needs, whether it's physical assistance, language learning, food delivery, company for isolated people, referral to available resources . . . building neighborhoods of connected people who understand and want to help each other.
- doing something with the empty lake at memorial park/goose Pooh park. Consider making a bicycle park/skateboard park for the teens
- Safety - Lot of homeless people take shelter in the park which is OK but it detracts regular visitors because they're often hassled. Also, late at night - you can see trouble makers in the park.
- Sustainability. Our parks should not contribute to green house gas emissions and should encourage sustainable behavior.
- Focus on infrastructure such as replacing main lines, drainage, electrical, and structures. Installing new points of connection for irrigation. The installation of new points of connection will have a direct impact on the visual appearance of the locations. It will create the opportunity to better utilize the water window we are allowed to use to water the sites.
- Move more to the East Cupertino, wifi in parks, more activities for teens, indoor badminton for free/reduced price
- Add obstacle courses around Memorial Park!
- When a developer promises an "amenity" such as a town square or park because we're giving them an "amenity" such as additional office space or renegeing on senior housing, make sure that what they promise is a true quality amenity, and what they deliver is exactly what they promised (main Street, e.g.).
- Blackberry Farm Golf Course and The Blue Pheasant Restaurant need to be refurbished to keep BBFGC a destination golf outing experience for young golfers, as well as, more experienced golfers. The BP bar and restaurant should remain an "after golf experience", where golfers can congregate after their round of golf. Therefore, The BP should be open especially on Saturdays and Sundays, in order to accommodate golfers from the BBFGC.
- no ideas on this
- "Three areas that are very important to me:
 - 1) Shade!!! Most of our parks are miserably hot and uninviting for a large part of the day.
 - 2) Adequate on-site parking. This is an issue throughout Cupertino. Especially during events the impact on nearby neighborhoods is unacceptable. And the disabled often end up not attending at all because there is nowhere to park within the short distance they are able to walk. (Handicapped parking fills long before the event starts. There's seldom enough.)
 - 3) As trails are developed, please be cognizant of the dangers that bicycles pose to pedestrians. Kids are allowed to ride on sidewalks throughout Cupertino, and that has been recently expanded to include those

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up to 12 yrs and adults accompanying them. Yikes! for pedestrians. I have narrowly escaped being knocked down by bikes on sidewalks several times recently. I don't want to pay to develop trails where I won't be safe walking."

- Your survey covers the possibilities quite thoroughly. The rest of the Cupertino MasterPlan should observe strict population density criteria. Recent building seems to have completely forgotten resident Population density concerns.
- Thanks for making Cupertino a better place to live!
- Keep costs down and use what is already there. Never underestimate the value of volunteers of all ages.
- Diversity: Most recreational activities are universal. As long as activities are open to all, attempting to cater to every possible group might create small sets of activities. That may unintentionally exclude citizens from other walks of life or limit the availability of the most popular activities.
- Thank you for the opportunity to be part of this project.
- Provide and create more high tech family oriented interconnect park or trail where the people can hang out and play with more social festival events to attract people to come & join.
- Each park, when possible, should have a safe, even, and accessible walking path with mileage markers. All parks should have an area designated for off leash dogs - away from playground equipment and "peaceful nature retreats." Every park should have specific designated trash and recycle bins. Not ones that have the same "body like can" and different color lids. These are important especially if it is a park that has youth events in them ie: baseball, soccer, etc...
- It would be great to have the bike trail along Saratoga Creek continue on to the new Apple Spaceship on Tantau. Right now it is difficult to get across Stevens Creek by bicycle. We like to be able to not use our cars just getting around town
- No
- "Control of noise level around park area.
- July 4th Fireworks.
- Safety in the parks."
- Cupertino is already doing well with many of the goals I identified, but more is better, of course.
- Further promote what is already available.
- Why are we not using the schools more as part of our recreation for non school times?
- Facilities, like running tracks, should be available during all daylight hours every day and NOT closed during school hours! It is not acceptable that runners do not have a track to run on when there are so many tracks in Cupertino!
- Really like the idea of bringing small adventures and events to the smaller neighborhood parks, inviting the neighbors in that area to participate, and bringing them together to meet and greet each other. Sounds like these types of "nuclear events" could help built relationships in neighborhoods.
- More open spaces. Taller mixed use living, like Santana Row.
- some type of communication phone. in case someone needs help for medical or a criminal observations is seen and a person doesn't have a smart phone. Like the phones they used to have on the highways to call for assistance.
- This was an excellent survey, and seemed to cover most aspects. I would like more greenery all around, and more festivals, perhaps an animal farm, and events in our parks.
- create dog park within a park concept
- The public garden area in Blackberry farm that has plots that are open to the public for planting needs to be looked at. MANY of these areas are not being used by those who have been allot the plots. Someone from the city should review each plot and open them up to people who are on a wait list and can't get access to them because many people who have access are not even using them. Please review this and also open up new areas so more people who want to actively participate in using these areas can. Please!!!!

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- "We need more facilities for recreation (Youth/senior center for kids/senior to watch movies, shopping, playing sports indoor or outdoor, sunny day or raining day), we don't need more housing (apartments, hotel, townhouse, even senior housing).
- We need to educate the ADULTS to bike on the bike lane, Cupertino City spend a lot of money create bike lane on Stevens Creeks, McClellan Road, but ""Biker"" still bike on the road."
- Provide more park spaces
- Gym with ample basketball space as well as a work out facility. A pool.
- the main goal of our parks is to have a place where people will want to go to play and relax. There should be plenty of picnic areas in shady areas. make it possible to reserve tables for only half of the day so that more people can use them. 10 AM to 3 PM and 3 PM to 8 PM. Each park should have their own individual feel. I would love to see a water feature designed like the old portal Park. Water cannons, waterfall and an imitation Creek going around the structure. Operating costs could be covered by inserting coins to run a feature for 5 minutes. fill the pond areas at Memorial Park,
- Install irrigation systems to Street trees to let the tree grow quicker and make Cupertino greener and more shaded areas
- Mtn. View has done a great job interconnecting pathways/bikepaths. We have so many beautiful creekside paths, let's open them.
- "Create a safe pedestrian walkway along Foothill Blvd./Stevens Canyon Rd. from Miramonte Rd. to Stevens Creek county park.
- Create a safe bicycle path along Foothill Blvd. from Homestead Rd. to Stevens Creek county park. and within Stevens Creek county park along Stevens Canyon Rd. to the city of Saratoga."
- Let's make the Stevens Creek Trail happen!!!
- Keep the parks clean and maintained. Many need basic lawn mowing, watering and weed pulling
- Story time in a parks or acts in the parks for children (1-6)
- I am a teen and I would love there to be more activities at the park for me and I would love there to be sitting area (like a hub) designed for teens!
- Increasing the number and variety of fitness classes offered at the Sports Center. Improving the customer service and management of the CSC.
- "Living in Cupertino is beautiful because of its nature and diversity.
- I am very supportive in improving parks and put more trees/green into all Cupertino streets.
- Comment because of some of the questions -> Please use English and value it's diversity culture. I am born in Italy, and have been living in Cupertino for 15+ years. I am really disappointed when I see signs or festivals in Chinese, and feel excluded - which I see happening more and more over the years. I wouldn't want to see using my born language since I know that it automatically excludes others, and kills diversity instead of helping."
- Please consider creating a Full Time Ranger staff to help with outdoor events, community or volunteer activities, nature interpretation walks, public safety, outreach and to monitor maintenance needs.
- A pool with a lap swim program would be great.
- "Dog friendly areas that are better than what is available today - perhaps a dog play area at each park?
- Please make sure that community golf courses remain and begin early / teenager programs"
- I think the space between Blackberry Farm & McClellan Ranch - where there is some grass and open space - volleyball courts? - is under utilized and would be a good space for some sort of unleashed dog play area.
- Cupertino needs to be like Saratoga- the city of trees! Make our city GREEN again!
- Spread the word in a more efficient manner.
- No.
- Add some more parks

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- "We are an interesting and diverse community but we are also American. Sometimes so much emphasis on various cultures
- seems divisive. We need to be inclusive and enjoy our diversity but also to be together in the spirit of being Americans. Many other languages are spoken and are on signage but I think English should be first and most prominent to bring us together. I see too much divisiveness. We need to respect our English language as something to unify us. We need to find things in common to foster communication between cultures, ages and social class."
- Quinlan & Memorial Park parking
- To me it is important that our population density either decrease or stay the same. Adding more parks will help make that happen.
- Yearly bus pass to seniors to get to parks cheap. Get a better gym for health like sunnyvale and santa clara.
- A community theater is an important element in any remodel. Especially in Memorial Park.
- Please provide low-maintenance exercise machines in the parks.
- More shady places for play areas in parks. When children play in the summer our areas are not shaded by trees or structures and have to endure the sun. Some trees have been torn down without replacement
- More parks and trails for walking dogs please.
- More bike trails along the creeks
- Connect the trails and publicize
- "Memorial Park does not have a Tot Play Area for little ones. With such a big park and one of our only large shaded parks. we need that. Also Monta Vista Rec Tot Area has NO SHADE
- Some of our little parks have no bathroom and feel like they are not welcoming. Example: Hoover Park is nice, but no bathroom"
- providing enough parking and toilets around parks etc, especially Rancho San Antonio, which has waaay too few parking spots.
- "Adult fitness ""playgrounds"" would be great.
- Better integration with the bike pathways would be amazing. Bicycle commutes would be so much more enjoyable and safer if they could cut through quiet and peaceful parks instead of along busy 6-lane roads."
- Cost
- "we are multi-cultural area, yet each culture seems to want to do their own thing --one event featuring their own culture
- instead of combining all together. Why not have at least one event where Chinese, Japanese, Indian, German, Italian or any other
- cultural group can feature their folklore, history, diversity. That's a community coming together to respect and learn from each other."
- It would be nice for Memorial Park to have more trees and shady areas, places to sit, more quietude, and fewer events. This park is over-used - too many festivals, with attendant traffic and noise. It is an ideal location for an "urban forest" where people could enjoy nature and quiet places to relax, stroll, have small group gatherings - it could be more like Serra Park in Sunnyvale, a respite and counterpoint to hectic lifestyles.
- Design to minimize automobile traffic. Promote biking and walking.
- The exercise classes at Cupertino Sr. Center should be on going throughout the year. At the present time there are breaks in the class schedules when no classes are held. Exercise is very important to the health of seniors. Thanks for your consideration.
- Make our parks desirable--clean, accessible, walkable from the neighborhoods, appealing to all ages and cultures as a park. Don't try to be too many things. It's a park.

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- AS our urban density increases, we need to have areas for families to gather, maybe small areas. I know portal park is very active for people just coming for playtime for children and just gathering in the evenings before dark to visit. It's a small park but very useful for those who live in this area.
- Maintain space for golf.
- You have youth/teen empowerment.....but nothing about seniors. Services and accommodation for aging baby boomers needs to be a priority. 43% of residents are over the age of 50 and 37% of households have at least one person over the age of 65.
- "Use of materials that do not overheat (as metal slides); cause no intentional harm
- Swings for adults
- Tai Chi in parks - with schedules posted (and other senior positive activities)"
- no tot area in Memorial park for little ones. Preschool has a little yard, but not easy to get in and has minimal shade. I peeked in and only 3 or 4 kids have shade in sand area and sand area is way too small for a full class. Also Monta Vista Rec has a tot area with no shade at all.
- Improve what we have to the best facility possible and plan to maintain it through times of water restrictions(don't turn off the water and let everything die) create a truly green space with native trees and shade (nobody wants to sit in the sun), and grass area. Consider artificial turf for high surface use like soccer fields, sand/ beach like areas for multi-use (beach volleyball or play area), boulders and benches, create a truly relaxing, green and calm Oasis (I think Central Park New York), no new buildings, keep the green space green and plan for maintenance. It is sad to see what happened to Memorial Park
- Please think about the future of Cupertino when you plan. The growing population and business have occupied more and more land and our usable public area is shrinking, the skyline is disappearing and air pollution and traffic are getting worse. We need a public and green areas for our recreation. No feed for trendy, human arts. Keep the parks green, natural, welcome places for natural animals.
- Get Apple to invest in Cupertino since they are dominating the city.
- Alternatives to hard paths, fake ponds and fake grass. City needs to figure out how to create dense development to maintain a maximum of open and green space. Work with planners and developers to build up in order to preserve as much living earth as possible. Our kids will need affordable places to live, not big single-family homes with private, rarely used yards. Create frog habitat, bird habitat, connected greenways, wildlife corridors, and open spaces for the community to share. Number one goal should be acquiring and preserving land. Worry about programs later. You don't have the option of putting land acquisition anywhere but as a top priority, cause it won't be around to acquire later. We will go insane without land.
- Add as much open space as possible. Cupertino is becoming too crowded. Walking and hiking trails are important. Also need more swimming opportunities.
- We like to have more trees, tree lines are beautiful and we needs more trees. We like the Cupertino City to have a plan in planting more trees, not to cut down trees. This may be out of subject, but we found that all business parking lots should grow trees to shade ourselves and to help our environment. We seem to fill up space with concrete.
- Master Plan should not only include the imperatives invited by this questionnaire, but needs to show terrain and physical plant in illustration of any new improvements, innovations, changes and before that changes to the plan concerning illustration itself of virtual or document or regulation or other changes. Thank you for this opportunity to comment.
- Free space/hiking. You cannot simply expand the parks.
- Please consider parking. For instance, there seems to be no parking available for residents on DeAnza Flea Market Days or whenever there is a festival. Thus, residents must find somewhere else for daily walking. Also, shade trees in parking areas are a definite plus.
- "Hiking/walking does not mean walking in the street because the sidewalks are unsafe.
- Places for kids to skateboard does not mean transporting moveable ramps on a truck to different parks.

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

- Not everyone wants dogs in parks. There needs to be a place for them away from me."
- If Cupertino is serious about equal and equitable access to neighborhood parks, it is time of provide off leash at local parks for early morning and then later afternoon. A singular dog park not easily accessible is NOT acceptable. As noted in my previous comment, I am a senior, born in Berkley CA., who has lived in Cupertino for over 40 years and I am a homeowner. Dogs, and off leash, were always a part of my life. As I did not attend school in Cupertino nor have children who did. Therefore, benefits from related taxes and all my yes votes on bonds to support local communities have given me very limited park or school benefits. I supported ALL of the aforementioned bonds because IT IS THE RIGHT THING TO DO!, even if I did not received direct benefit. A diverse community includes people with dogs and that has forever been true. It is long overdue that Cupertino City Council stand up and do the FAIR, EQUITABLE and RIGHT action and support their dog lovers. More damage to parks and nature is done by people than by dogs. People are also more dangerous than dogs will ever be. Cupertino needs to grow up and provide the same equitable and fair access for off-leash neighborhood park limited time hours as is currently done by many cities.
- Minimum building of new infrastructures since existing ones are in excellent condition conservation of natural environmental resources. May need more volunteer efforts to work together. Communities are needed more for cooperation and meeting for new activities
- No big fountains to attract geese.
- The dog park is too small and too far away for most of us to walk to it. Why can't we have designated "dog hours" at regular parks when these parks are largely deserted?
- "Vallco is an opportunity to provide recreational opportunities for east side neighbors.
- Investigate opportunities for the City to partner with Vallco owners:
 - - Immediate opportunities for east side neighbors during Vallco's ""closure""
 - - Longer term opportunities that are included in plans for Vallco's refurbishment
 - - Let Vallco owners demonstrate that they are receptive partners for Cupertino officials and residents"
- Try not to partner with private organizations. Keep joint ventures public. School, libraries, mid peninsula.
- To be green and environment friendly.
- Add artificial soccer turf for all year plays, don't worry about field closure due to wet rain. Like other cities, they have their own city parks that have turf fields. Let Cupertino be one that have it own.
- I just came from a walk starting at McClellan Ranch Park, through Blackberry Farm and ending at Stevens Creek. I would like to see the trail continue but I don't know if that's possible. The buildings at McClellan Ranch have been beautifully built/restored. Blackberry Farm is a jewel. The trail past the golf course and through the orchard is lovely. Cupertino has a lot to be proud of. If the Master Plan can continue this good work it will be a success.
- N/A
- The use of school playgrounds and fields to help facilitate the variety of sports and walking paths/par course stations for stretching and movement.
- Utilize De Anza capital more for community events
- Diversity should include everyone including people of color recognizing that white is a color!
- Investigate green ground cover that is not grass but could be played on. I know water is at a premium but all the brown grass is depressing.
- Keep dogs on leash, and provide off leash dog "parks".
- The fact that Cupertino is an extremely congested area should be a priority consideration. Do not necessitate increased use of automobiles. Roads are clogged and parking is a nightmare!
- Do not reduce size of any parks in Cupertino
- A community swimming pool! On the east side of Cupertino. Or at Memorial Park. There are not enough places for people to swim or wade during our increasingly hot summers. Cupertino has only the one at

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

Blackberry Farm, and the access becomes more difficult as the connecting streets are burdened with more traffic.

- The Blackberry Farm Golf Course is a unique recreation facility. Some proposals have recommended elimination due to lack of use, use primarily by older people, and amount of acreage committed. I feel the uniqueness outweighs these factors and thought should be put into improving usability.
- Create a new park space in East Cupertino, such as creating the Lawrence Mitty park.
- Encourage setting neighborhood variety of play groups for different age groups: Tai chi, Frisbee, Volleyball, ... so that nearby residents who share similar interests can easily find companions.
- "Please consider how expensive it will be to change things around at all the different parks in the city.
- Also, please consider not ripping out existing trees and habitats, but letting these spaces remain. They are already established homes for wildlife."
- Jogging paths would be nice. Also building trails alongside creeks would be good.
- natural and native habitat, protected areas without access
- "Park planning should take into account the context of each park. Successful parks and squares can draw from a diverse source of visitors nearby at all times. For example, Cupertino has many multigenerational immigrant households, and a successful park will likely have to be a welcoming place for elderly visitors, esp those who do not speak English. Jollyman Park seems to be busy all day, with grandparents hanging out in the park or taking their grandkids.
- Also, look for better ways to integrate visitors from shopping centers. Make it easy to, say, buy boba or a meal and then walk to the park to enjoy it. Think about better advertising connections between commercial districts and nearby parks.
- Failed parks become dead places that people prefer to avoid. at worst they attract crime. This happens when planners plunk down parks for the sake of having created X acres of parkland within Y distance rather than paying attention to neighborhood context and what neighbors need. Cali Mill Plaza on Stevens Creek/De Anza seems to attract fewer visitors than Jollyman Park even though it's right next to condos, offices, shops, and the library. When I went there, it just felt too empty and wide open, plus it is surrounded by high speed traffic. Needs more shade too for summer. Best enjoyed through a photograph or an architectural drawing."
- No
- Add more parks. Distribute festivals more evenly so the Memorial Park neighborhood isn't as heavily impacted by noise, parking issues, etc.
- "Preserve and maintain natural areas - reduce cemented/ non permeable landscapes-THINK LONG TERM- WILL THE NATURAL BEAUTY OF THIS AREA BE AROUND FOR YOUR GRANDCHILDREN TO APPRECIATE AND ENJOY??
- have plans the help reduce pollution and traffic that is destroying our environment"
- Cupertino needs a stronger identity (apart from its excellent schools and high tech reputation) that can shine through the county, state, and, yes, the country and the world. It needs to shed its image as just a bedroom community!
- Preserve Blackberry Farm Golf Course
- "Keep all the parks and build more.
- Provide more facilities in parks which have more use (basketball in jollyman park, for instance. Needs another court)
- No more structures, please.
- Keep green stuff, green."
- I have two toddlers and I like to take them to different Cupertino parks to play during the weekends, especially in the summer. However, most of the play structures don't have shades and during the summer time when the temperatures are in its high 80s and 90s, it is simply too hot to play. I think it is crucial for

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

the city to come up with plans to create more shades / adding tents to cover the play structures so that kids can still enjoy playing outside during hot weather. Water play is another great idea that should be taking into considerations. Thanks in advance for listening to us, we Cupertino residents are proud that you are coming with great plans for all our parks.

- Minimize building and facilities development.
- Tying arts, local history and nature together.
- Bathrooms at EVERY park. And community events at parks other than Memorial Park.
- dont let current parks fall to the wayside
- make sure there is lots of shade in parks
- The city has done a horrible job on growth!!! Way too urban and not enough green space or ability for safe biking. Something needs to be done now to protect the environment before it is too late!!! All the city cares about is adding Moreno housing but not making this a city in harmony with green space!!!
- Respect private property and educate about the agricultural culture that led to Santa Clara Valley being known as " The Valley of Hearts Delight" and how this was overwhelmed and replaced with concrete, asphalt and steel to create "Silicon Valley".
- Improve neighborhood planning, information, and street access for the Fourth of July fireworks event.
- Eliminate race and cultural distinctions. Focus on America not foreign countries.
- Look for ways to integrate parks with Cupertino's Bicycling Transportation Plan.
- "Keep looking for opportunities to add park land on east side of Cupertino. Encourage Apple to make part of their so-called ""Apple Park"" campus available as public park space.
- Preserve and enhance nature/habitat values in all parks, especially the Stevens Creek Corridor."
- More parking at the Senior Center. Assisted access to and from parking.
- "keep East Side in mind
- create more parks in other parts of Cupertino
- all of our city deserves open space as much as McClellan and Blackberry and Memorial"
- make sure there is shade and plenty of open space. some of our parks have kid areas without shade like montavista rec tot play area. tot area in memorial park
- Please consider allowing off leash dog areas in the parks. Mountain View does this in Eagle and Cuesta parks. Practically speaking, this already happens in different corners of the parks. It is a great social activity for both the dog owners and the dogs. We appreciate and take care of the parks!
- Try to hold events to build a sense of greater community and caring for the character of the city, much like how is done in other communities, with particular attention to upkeep of properties, etc. This would add substantial value to Cupertino which is sometimes viewed as having only "school value". Show how everyone can get together and encourage better upkeep, uniqueness, curb appeal, etc so that the entire community can benefit.
- We need an amphitheater to provide live music like Saratoga has Small and not big Just an awesome draw for local businesses Put it into Vallco in the back
- The parks along the Stevens Creek corridor - McClellan Ranch, Blackberry Farm, Stockmeir Orchard, and Linda Vista - include semi-natural areas which provide Cupertino residents with places to walk among the soaring sycamores, view hawks grabbing a squirrel snack, and delight in butterflies sipping nectar from wildflowers. It is worrying that these special parks are lumped in with other city parks in a planning process which focuses on various forms of development. These parks provide the community with a needed respite from their activity-packed, work/school-oriented lives. If we try to crowd too many man-made facilities and organized activities into these parks, we will end up destroying much of their value.
- Get rid of all the empty concrete water features which take up space and are a hazard. Install baby changing facilities in all restrooms. Update and expand playground facilities. More shaded trails.

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

- Reach out to the community when getting enrollment for programs and projects especially for programs that are offered elsewhere and might have a waiting list (i.e. the Cupertino YMCA). If a program is at-risk for cancellation, do all you can to accommodate those who have shown interest in signing up before cancelling the program entirely. In addition, publicize that a program may not happen due to low enrollment to garner interest. Work with other nearby organizations to better serve the community.
- Ensure adequate outdoor lighting around picnic areas.
- I think McClellan Ranch and the trail is superb. It is beautiful and a wonder. I live by Jollyman and in the summer evenings it is a vibrant and busy park. There are families on the play structures. People walking the circular path. Groups of rugby and soccer players by the baseball field. In the mornings it is also very busy. It is a great park, everything a park should be. It could use some more trees and some benches, the grass could be in better shape but overall I am happy with the park. Do we need some parks with other things such as cricket, etc? Yes, but don't screw up the parks that are well used and enjoyed. Just make them better
- Improve receptiveness to customer complaints at the sports center, solicit input from sports center members, and incorporate member suggestions.
- Parks should be easily accessible and must be safe for children to walk or bike. Parks should be a go to place where children can leave technology behind and have physical playtime with neighboring kids. It should be a common meeting and hangout place for neighbors. For this parks should be safely accessible and have classes like yoga or any common exercise class and some common forum where neighbors can exchange some skills like paintings, holiday time crafts etc.
- More turf fields for pickup soccer!
- more indoor recreation spaces on the east side
- More camps during school year that can partner with school clubs - ex: theater class with high school alums (? illegible), etc.
- "My experience is predominately with Creekside Park which I use for exercise and socializing 3 times a week. I have gone to Memorial park on occasion but found parking difficult and the feeling of it being ""in the city"" rather than Creekside which is more bounded. Overall, I find Creekside extraordinary.
- P.S. My father and sister are City Managers so I know what I am talking about. Keep up the good work and good luck with your plan."
- "Make it unique to each subdivision. For example:
- Linda Vista Park - make it look more exclusive and better lit. Plant more trees and cleanup the picnic area a little. There is a large hill area that is currently blocked off that could be opened up and be used as almost an observatory hill with some better gardening. Maintain the pond area and keep it running now that the drought is over or rebuild that area.
- McClellan Ranch / BB Farm - make the McClellan Ranch and Stevens Creek entrances more appealing with maintained gardening. Trim back all the weeds. Also try to control the odor a bit at the Ranch.
- Memorial Park - Fill the water and include more than grass.
- Varian Park - focus on upkeep. There could be a lot of nice roses and trees planted and maintained in the perimeter"
- There is simply not enough parks. The parks are jam packed during weekends. We need more parks and open spaces. Cupertino is turning into a noisy, traffic congested, poorly planned city rather than the old quiet peaceful suburb it used to be.
- There should be adequate parking at all parks.
- Designing a great park is all about achieving unique look and feel followed by regular ongoing maintenance. Shoot for a look and feel of something peaceful and timeless like in Palo Alto or Willow Glen. Have a park that is well lit in the nighttime, tree lined, etc. Finally, once you build something great invest in some basic maintenance. This is the Achilles heel of anything new in Cupertino. It doesn't stay maintained. For example, the Blackberry Farm and McClellan Ranch was very unique when remodeled in 2009. But then 2

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

years later all the bushes and plants that were planted were allowed to die and its now a jungle of dead bushes and weeds. Buy a lawn mower and weed whacker. Water the lawn once in a while. Get rid of the "funky feel." You know what I'm talking about (a beautiful park 75% and then the remaining 25% became a junkyard) or something completely out of place.

- Keep the McClellan Ranch as a Preserve and expand it whenever that opportunity arises. Having a natural preserve in Cupertino is very important as is keeping it as natural as possible. It is unique and should not ever be developed in the same way as a city park. Restoring the land west of the creek and fully incorporating it into the rest of the preserve needs to be put near the top of the priority list. It has been near the bottom of the list for about 20 years! There is nothing in this questionnaire that even seems to address the needs or goals for this Nature Preserve which I thought was part of the Parks and Rec department.
- "Just have clean and well maintained parks with large multiple use fields.
- Most of the ideas in the survey sounded like nonsense."
- Please fill in the pond at memorial park. And replace with usable space. It could be for games and it would make festivals so much better.
- be mindful of enough shade and trees for each park. Some parks have lost their trees with no replacement trees. Other parks have no shade in play areas. Need access for little ones to have play areas, as well.
- I strongly believe that protecting the native landscape and wildlife should be a goal of the master plan.
- Improve Wifi
- Get attractions other than food and Apple.
- Includedeveial needs children in your programs
- lots of shade. trees were taken away and not replaced. there are areas to play with no shade at all
- Protect our remaining natural areas and the wildlife that life in them. It is unique to Cupertino and the Santa Clara county area. It is Cupertino's treasure and we need to care for it.
- "Better use of Blackberry Farm pool - adult encouragement, aqua classes, lap swimming
- Don't forget that we are in the USA and other cultures, while fun to visit, should not supersede our long time traditions."
- When you talk about special events it should be all inclusive. How about St. Patrick Day? And have a cultural eleison there to explain the Customs the history and just give out general information if people have questions
- "Put the priority on providing:
 - healthy, well-maintained trees and native plants
 - an environment that is wild-life friendly
 - promoting the value of native plantings/healthy trees for human and other species. Create environments that promote quality of life."
- No.
- Please keep in mind the concept of 'over development' - please keep any changes simple so that each park retains some sort of main objective rather than trying to do too many things in each place. If one or two parks can carry the load (offering the many things the survey asks about) then make it Memorial Park and perhaps another one in 'east' Cupertino. Central, easy to get to.
- Green space and light are going away as local communities are building higher density and much taller structures. Communities (not just Cupertino) should put a MUCH higher priority to PLAN FOR UNIMPACTED areas for public to enjoy, without having to go too far from their residential home.
- We need more county run indoor water parks and water based play areas. Too much focus on pushing the kids into activity. Where is the fun?
- "1. Focus some resources for neighborhood connecting special events, pop-up family fun aimed at young (and extended families)

OPEN-ENDED QUESTION: ARE THERE ANY OTHER GOALS OR IMPORTANT IDEAS SHOULD THE MASTER PLAN CONSIDER?

- 2. Continue planning golf course renovation in a way that does not eliminate par 4 holes and incorporate adjacent city land into plan, reducing size of family putting areas for families (shown in 2016 concept)."
- Partner with nearby or park's neighborhood companies to provide funding or contribution for the park improvement
- Keep the golf course!
- Have an indoor basketball court/improve existing courts/expand courts
- Everything is well.
- Let us play on our devices.
- Provide more afterschool cares/classes.
- Resolve the situation with the ponds in Memorial Park. (Recycled water, replace with new features, ???)
- really try to improve social opportunities for the seniors at the Cupertino Senior Center, since we seniors are the ones that need social interactions the most. Thanks.
- Adding lights to outdoor pickleball courts so that pickleball can be played in the evening outdoors. There are currently NO lighted outdoor courts where pickleball can be played in the evening. Please add more space where pickleball can be played indoors too. Please make some changes to the Cupertino Sports Center!! Kids camps are occupying the indoor gym so that there is absolutely no opportunities to play pickleball indoors for the whole summer which does not seem fair. Please make these considerations for I am not the only one that has these concerns. Thank you.
- Make it more pet friendly in general! Lots of pets in the community
- Our elderly and limited mobility residents do not always feel comfortable in our parks due to lack of benches, poor access, loose dogs, and careless bike riders. The parks can be their only access to outdoor activities and their needs must be considered.
- Improve maintenance in the Stevens Creek Trail general area
- "more creek and other habitat restoration
- more nature and wildlife interpretation programs for adults and children"
- Do not take on future liability when adding creeks to the system.
- Don't put any more structures, such as restrooms in neighborhood parks.
- Cupertino should expand its park network. I Personally find memorial park to be depressing in uninviting. Considering the amount of money that the city of Cupertino generates in property taxes it really is doing a poor job of providing parks to its citizens. I'm glad you're doing a survey for the lawn the next 20 years but realistically you need to improve this immediately in the next three years. Factoring in the amount of money the city has the park system is horrible compared to other parts of the country
- The Cupertino Sports Center is an excellent facility for residents. An outdoor facility for people to walk/jog/bike 3-5 miles outdoors like the Saratoga trail along the railroad track would help and encourage residents to walk/run safely.
- Better service to the public, people who work for parks & rec, should be train to understand the different cultures and age groups that are part of our city.
- No
- Safe parks
- Interconnected trails suitable for biking to work, parks or retail outlets. Current creekside trail by Bollinger/Lawrence dead ends without connection.
- No.
- save city money
- "- Safety of the park, we may add security camera to prevent the crime.- tranquility for the resident living close to the park"
- Please add walking trails to Hoover Park.
- Keep BlackBerry Farm golf course!!

DO YOU OR MEMBERS OF YOUR HOUSEHOLD PARTICIPATE IN ANY OF THE FOLLOWING RECREATION AND LEISURE ACTIVITIES? BELOW ARE RESPONSES TO “OTHER (PLEASE DESCRIBE):”

- 4-H group and nature center at McIlean ranch
- Beach volleyball
- Water arobics
- social networking, face-to-face
- Reading, scrapbooking, flying
- off road biking
- Shooting sports
- Iceskating
- Hiking
- Boy Scouts
- Parkour
- kayaking
- Reading/visiting museums/Segway tours
- Advocacy
- Hooping
- Bocce ball
- History walks along Stevens Creek Corridor
- Water Fitness
- field hockey
- genealogy
- Bowling
- fencing
- Writing classes; Poet Laureate
- family gatherings/child parties
- lacrosse
- Bocce Ball
- artist open studios
- Pilates
- Food related activities
- Photography
- Family dinner
- Footgolf is available on the west side of the city? Too far for me (east side resident)
- gymnastics
- Feldenkrais
- Birding
- Shooting sports / Trap
- Block events
- Farmer's market
- My family now is just my husband and I , but when we had children living with us , someone did just about everything mentioned above.
- My children participated in various activities long ago. I am now at a point where I'd like to enjoy some of the activities myself, perhaps on a weekday after work.
- I don't live in Cupertino

Appendix B: Open-Ended Responses

- Golf
- Bocci ball
- Gymnastics
- Farmers Market
- gymnastics
- gymnastic
- areas for little ones to play too
- none at this time
- Cupertino's Dog Park is a sad joke - my dot doesn't like it nor do I.
- rockets

WHAT ETHNIC GROUP DO YOU CONSIDER YOURSELF A PART OF OR FEEL CLOSEST TO? BELOW ARE RESPONSES TO "OTHER (PLEASE DESCRIBE):"

- Taiwanese
- Human being - American
- Mixed race : hispanic / Caucasian
- Turkish
- AMERICAN
- Asian Pakistani
- American Chinese
- Asian - Mix
- Caucasian and Hispanic
- EQUAL TO ALL
- Hispanic and Asian
- Irish German
- Middle eastern
- Taiwanese
- Asian and Caucasian
- Caucasian and Native American (Asian)
- European white
- American
- Italian
- European Islander
- middle eastern
- American
- Taiwanese
- Celtic
- European
- American
- U.S. Citizen
- Why are you asking racist questions?
- Persian
- Taiwanese

WHAT PRIMARY LANGUAGES ARE USED IN YOUR HOUSEHOLD? BELOW ARE
RESPONSES TO “OTHER (PLEASE DESCRIBE):”

- Tamil
- Taiwanese
- Kannada, Sanskrit.
- Tamil
- Marathi
- romanian
- Turkish
- Telugu
- Telegu
- farsi
- Marathi
- Russian
- Greek
- Tamil
- Greek
- Gujarati
- Sinhala
- gujarati
- Bengali
- Kannada
- Konkani
- Russian
- Russian
- Marathi
- Hebrew
- Kannada
- Hebrew
- Marathi
- Swedish Danish
- Punjabi
- Arabic
- Russian
- Taiwanese
- Telugu
- hebrew
- Tolugo
- Portuguese
- Portuguese
- Marathi
- Bengali
- Greek
- Italian
- Dutch
- Farsi
- Punjabi

Appendix B: Open-Ended Responses

- Tamil
- Russian, Armenian
- European
- Marathi
- Turkish
- Italian
- Telugu
- Malayalam
- Tamil -
- Tamil
- Telugu
- Malayalam
- Indian Language
- Kannada
- Russian
- Tamil
- Swiss German/French
- Russian
- Hungarian
- Ethiopian
- Mandarin and Cantonese are Chinese, why is there another category CHINESE, what does that mean?
Should be another category of OTHER CHINESE



Parks & Recreation System Master Plan



APPENDIX C: VISION AND GOALS QUESTIONNAIRE

Dear residents,

In 2016, the City of Cupertino conducted several outreach activities for its Parks and Recreation System Master Plan. The community's comments helped us identify the ideas and directions that will shape our future parks, recreation, open space and trails.

We need your help again!

Please complete this survey to help us define our Master Plan vision and goals. It takes approximately 10 minutes to complete. If you need the questions translated in another language, please call (408) 777-3120.

Your insights will help us enhance parks and recreation for all of Cupertino!

Jeff Milkes, Director
Recreation and Community Services Department

There are 24 questions in this survey.

Paper copies can be

- turned in at the Cupertino Senior Center or Quinlan Community Center
- mailed to: Quinlan Community Center
10185 North Stelling Road
Cupertino, CA 95014

VISION LANGUAGE

Q1. Which of the following words best describe the ideal future for Cupertino's parks and recreation system? (Choose your top 4)

- Inclusive/diverse
- Playful
- Healthy
- Interconnected
- Safe
- High quality
- Bikeable/walkable
- Exciting
- Unique/extraordinary
- Friendly/welcoming
- Innovative
- Natural
- Educational
- Accessible/equitable
- Multi-generational
- Collaborative
- Quiet/peaceful

GOAL AREAS

Master Plan goals will provide directions for long-range change. Through community feedback, we defined **12 categories or interest areas to focus on for developing goals**. Please answer the questions below to help us understand what is important about each of these goal areas.

For each of the questions below, select the 2 answer choices that most closely describe your ideal.

The goal areas are noted in *italics* in each question.

Q2. How should *Nature* be incorporated in Cupertino parks and recreation? (Select up to 2)

- Improve or restore creeks, meadows, natural areas and wildlife habitat in existing parks
- Acquire more natural areas to protect wildlife and provide quiet areas for people to connect with nature
- Provide places to interact with and explore plants, animals and their natural environment
- Support environmental education and nature interpretation
- Plant trees and native plants across the community to create green space
- Add bird-friendly or pollinator-friendly plantings and features in parks and city properties
- None of the above / this is not important to me
- Other (please describe):

Q4. How should Cupertino support a *Variety of Recreational Opportunities*? (Select up to 2)

- Provide different types of recreation facilities, programs and activities for all ages, abilities, cultures and interests
- Introduce new, exciting, trendy or innovative opportunities
- Increase both indoor and outdoor recreation facilities and programs
- Include varied types of active recreation (e.g., sports, fitness, biking) and passive recreation (e.g., relaxing, picnicking, playing board games)
- Support drop-in, unprogrammed activities
- Provide more traditional recreation options, such as sports fields and courts, picnic areas, and playground equipment
- None of the above/this is not important to me
- Other (please describe):

Q5. How should parks and recreation facilities reflect Cupertino's *Unique Character and Identity*? (Select up to 2)

- Integrate local history, art, culture and natural resources in parks and facilities
- Design parks with different color palettes, elements and themes so that each has a unique character
- Involve nearby neighbors in the planning, design and development of parks, recreation facilities and trails
- Create more options for education and lifelong learning through parks and programs
- Protect historic buildings and landscapes
- None of the above/this is not important to me
- Other (please describe):

Q6. How should Cupertino's *Cultural Diversity* influence parks and recreation services? (Select up to 2)

- Identify and provide recreation facilities that support diverse cultural interests, such as tai chi space and cricket pitches
- Provide more multicultural festivals, events and programs
- Provide programs, information, signage and materials in different languages
- Hire more staff who speak different languages and understand different cultures
- None of the above/this is not important to me
- Other (please describe):

Q7. How should *Recreation Access* be enhanced in Cupertino? (Select up to 2)

- Ensure that parks and facilities are accessible for people of varied physical ability according to the Americans with Disabilities Act (ADA)
- Ensure that parks and recreation facilities are easy to reach by foot and bicycle
- Consider motorized transportation options to parks and recreation facilities such as shuttles, drop-off areas, improved parking, etc.
- Strive to provide more parks and/or recreation opportunities in east Cupertino
- Provide recreation facilities that are usable year-round and in all seasons
- Focus on low cost or free activities and events in neighborhood parks
- Provide support to seniors to get to parks and facilities
- Invest in more park land distributed across the city
- None of the above/this is not important to me
- Other (please describe):

Q8. How should Cupertino improve *Trails and Connectivity*? (Select up to 2)

- Provide loop trails and internal paths in parks
- Provide more on and off-street trails and bikeways to support walking and biking and to reduce traffic congestion
- Connect the Stevens Creek Trail to County parks and open space areas
- Provide more trails in creek corridors, rail corridors and off-street locations
- Vary trail length, types and challenge levels to expand trail-related recreation options
- None of the above/this is not important to me
- Other (please describe):

Q9. How should *Extraordinary Play* opportunities be provided? (Select up to 2)

- Provide universally accessible play areas for people all abilities
- Encourage play for all age groups, including children, teens, adults and seniors
- Stimulate the imagination by providing nature play, sand and water play, or interactive and adventure playgrounds with movable and loose parts
- Provide unique destination play areas in community parks
- Provide more water play features (splash pads/splash play areas) for play on hot days
- Provide temporary “pop-up play” programs and amenities in different locations around the city
- None of the above/this is not important to me
- Other (please describe):

Q10. How could Cupertino support *The Arts* in parks and recreation? (Select up to 2)

- Increase visual, performing and fine art programs, events and festivals
- Integrate public art and sculptures to create memorable places
- Develop a cultural, fine and performing arts center with elements such as an indoor theater, kiln room, classrooms and program space for music, dance, and arts programs
- Provide and enhance interpretive elements and monuments to tell a story about Cupertino and the surrounding region
- None of the above/this is not important to me
- Other (please describe):

Q11. What could *Youth or Teen Empowerment* look like in Cupertino parks and recreation? (Select up to 2)

- Improve and/ or relocate the Teen Center
- Consider a new café-style activity center for teens which could include maker/incubator spaces and other programming themes
- Add more challenging and adventurous recreation facilities, such as zip lines, climbing spires and bike skills parks
- Provide more nighttime teen activities and social events
- Involve youth and teens in designing park spaces and planning events and programs
- Connect youth and teens to volunteer opportunities and internships
- Support teen opportunities for skill building, college application assistance, employment training, trips and excursions
- None of the above/this is not important to me
- Other (please describe):

Q12. How could Cupertino better support *Special Events and Group Gatherings*? (Select up to 2)

- Provide reservable large group picnic shelters and/or pavilions in parks
- Increase community-wide events, fairs and festivals at Memorial Park and other community spaces
- Provide small events in neighborhood parks, such as movies in the park, concerts and recreation activities that would appeal to nearby neighbors
- Support temporary unique events, such as "pop-up" parklets or temporary street closures for special programs
- Support outdoor health, wellness/fitness activities, such as races, walkathons, park boot camps, etc.
- None of the above/this is not important to me
- Other (please describe):

Q13. What could help Cupertino parks and recreation offer *Welcoming Places and Services*? (Select up to 2)

- Improve entryways to parks and recreation facilities to make them more attractive, accessible, and welcoming
- Make parks more comfortable by providing or enhancing support amenities such as benches, shade structures, water fountains and bike racks
- Provide restrooms in neighborhood parks
- Provide small social spaces, seating areas and activity hubs in parks
- Improve customer service to make it easier to register, reserve and use parks, facilities and programs
- Simplify the ability to report unsatisfactory park conditions or concerns using the web or a smartphone app
- Improve technology in parks and facilities (for example, provide WiFi in parks)
- Provide more places to take my dog that are off-leash
- None of the above/this is not important to me
- Other (please describe):

Q14. How could *Partnerships* be supported in Cupertino parks and recreation? (Select up to 2)

- Work with schools, the Library and other community organizations to offer more and different programs and event
- Identify and explore new opportunities to share existing public or private facilities
- Identify partners to help build and operate new public facilities
- Expand volunteer opportunities for all ages
- None of the above/this is not important to me
- Other (please describe):

Q15. For each of the goal areas below, please tell us how important it is to include these ideas in goals for Cupertino’s park and recreation system.

Please choose the appropriate response for each item:

	Very important	Somewhat Important	Neutral	Somewhat unimportant	Not at all important
Nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Variety of recreational opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cupertino’s unique character/identity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural diversity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trails and connections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Extraordinary play opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth/teen empowerment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special events and group gatherings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Welcoming places and services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Partnerships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q16. Are there any other goals or important ideas should the Master Plan consider?

Please write your answer here:

RECREATION INTERESTS AND PARTICIPATION

Q17. Do you or members of your household participate in any of the following recreation and leisure activities? Select all that apply.

- | | |
|---|--|
| <input type="checkbox"/> Arts and Crafts | <input type="checkbox"/> Martial Arts |
| <input type="checkbox"/> Badminton | <input type="checkbox"/> Musical Instrument (play) |
| <input type="checkbox"/> Baseball | <input type="checkbox"/> Nature Walks/Hikes |
| <input type="checkbox"/> Basketball | <input type="checkbox"/> Picnicking |
| <input type="checkbox"/> Bicycling (recreation) | <input type="checkbox"/> Pickleball |
| <input type="checkbox"/> Bicycling (commute/active transportation) | <input type="checkbox"/> Playground (visit/play) |
| <input type="checkbox"/> Cultural Events/Performing Arts/Concerts (attend) | <input type="checkbox"/> Preschool |
| <input type="checkbox"/> Cultural Events/Performing Arts/Concerts (participate) | <input type="checkbox"/> Roller Hockey/Roller Skating |
| <input type="checkbox"/> Cricket | <input type="checkbox"/> Senior Center Activities |
| <input type="checkbox"/> Dancing | <input type="checkbox"/> Skateboarding |
| <input type="checkbox"/> Disc Golf | <input type="checkbox"/> Soccer |
| <input type="checkbox"/> Dog Walking/Dog Parks | <input type="checkbox"/> Softball |
| <input type="checkbox"/> Environmental Education/Nature Study or Appreciation/4-H | <input type="checkbox"/> Sports Events (attend) |
| <input type="checkbox"/> Exercising/Aerobics/Weightlifting | <input type="checkbox"/> Swimming |
| <input type="checkbox"/> Fairs and Festivals (attend) | <input type="checkbox"/> Table Tennis/ Ping Pong |
| <input type="checkbox"/> Football | <input type="checkbox"/> Tai Chi |
| <input type="checkbox"/> Footgolf | <input type="checkbox"/> Teen Center Activities (at library or city) |
| <input type="checkbox"/> Gardening | <input type="checkbox"/> Tennis |
| <input type="checkbox"/> Golf/Driving Range | <input type="checkbox"/> Tours and Travel |
| <input type="checkbox"/> Racquetball/Squash/Handball | <input type="checkbox"/> Summer Camps |
| <input type="checkbox"/> Technology/Programming | <input type="checkbox"/> Volleyball |
| <input type="checkbox"/> Instructional/Educational Classes | <input type="checkbox"/> Volunteer Activities |
| <input type="checkbox"/> Jogging/Running | <input type="checkbox"/> Walking for Pleasure or Fitness |
| <input type="checkbox"/> Library Programs | <input type="checkbox"/> Wildlife Watching (including bird watching) |
| | <input type="checkbox"/> Yoga |
| | <input type="checkbox"/> Other (please describe): _____ |

TELL US ABOUT YOURSELF

Q18. Please indicate your gender.

- Male
- Female
- Transgender
- Prefer not to answer

Q19. What is your age? Please choose only one of the following:

- Under 14
- 14 – 17
- 18 – 29
- 30 – 39
- 40 – 49
- 50 – 64
- 65 – 74
- 75 +

Q20. Of the people who currently reside in your household, including yourself, how many are:

Answer

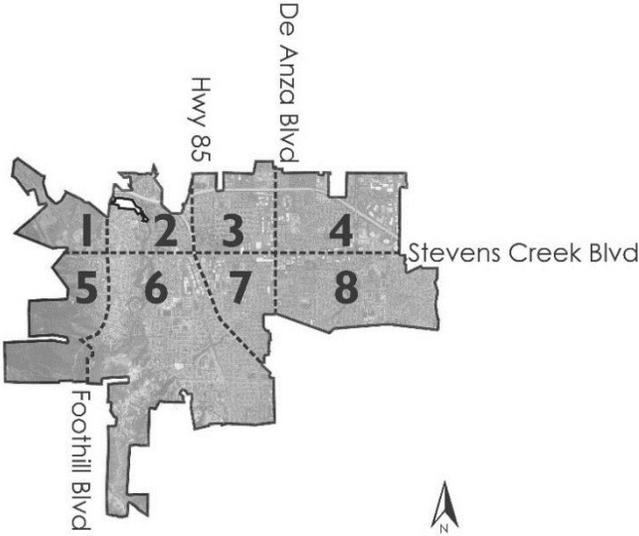
Under the age of 18 (enter number): _____

Over the age of 50 (enter number): _____

Q21. Where do you live?

Please circle a number on the map to indicate where you live within Cupertino.

The map below defines different areas in Cupertino based on intersection of Stevens Creek Blvd with Foothill Blvd., Highway 85, and De Anza Blvd.



If you live outside Cupertino, please write the name of the city below.

Name of City: _____

Q22. Do you live, work or attend school in Cupertino? (Select all that apply)

- Yes, I live here.
- Yes, I work here.
- Yes, I attend school here.
- I do not live, work or attend school in Cupertino.

Q23. What ethnic group do you consider yourself a part of or feel closest to? Choose one.

- | | |
|--|---|
| <input type="checkbox"/> African American or Black | <input type="checkbox"/> Asian - Thai |
| <input type="checkbox"/> Asian - Cambodian | <input type="checkbox"/> Asian - Vietnamese |
| <input type="checkbox"/> Asian - Chinese | <input type="checkbox"/> Asian - Other |
| <input type="checkbox"/> Asian - Filipino | <input type="checkbox"/> Caucasian or White |
| <input type="checkbox"/> Asian - Indian | <input type="checkbox"/> Latino or Hispanic |
| <input type="checkbox"/> Asian - Japanese | <input type="checkbox"/> Pacific Islander |
| <input type="checkbox"/> Asian - Korean | <input type="checkbox"/> Two or more races |
| <input type="checkbox"/> Asian - Laotian | <input type="checkbox"/> Other (please describe): |

Q24. What primary languages are used in your household? (Select all that apply)

- English
- Cantonese
- Chinese
- French
- German
- Hindi
- Japanese
- Korean
- Mandarin
- Spanish
- Tagalog
- Thai
- Vietnamese
- Prefer not to answer
- Other (please describe):

Thank you very much for participating in this survey!

Please encourage your friends, neighbors and other community members to take this [survey](#) by sharing the survey link with them or by telling people to visit the [Parks and Recreation System Master Plan webpage \(www.cupertino.org/parksmpl\)](#)

Survey link: bit.ly/cupertinoparksvision